

# Committee Minutes

## Keep Surfside Beach Beautiful

Date: 8/17/2018

Time Started: 10:09 am

### **Members Present or Absent:**

P\_\_ Tabitha Mull, Chairman  
P\_\_ Ashley Hein, Vice Chairman  
A\_\_ Meg Perrino, Secretary  
P\_\_ Linda Woodlief  
P\_\_ Jennifer Courtney  
A\_\_ Jeff Hines  
A\_\_ Terri Lauer  
P\_\_ Karlene Barton  
A\_\_ Nancy Roper

### **Guests:**

Lawton Murray  
Corrine Hellyer  
Bob Hellyer

Was a quorum present? **YES**

---

**Motion to: Begin the meeting at 10:11 am**

By: Jennifer Courtney                      2nd By: Linda Woodlief  
Voting in Favor: ALL

***Motion Carried***

---

**Motion to: Approve minutes from July 20, 2018**

By: Jennifer Courtney                      2nd By: Linda Woodlief  
Voting in Favor: ALL

***Motion Carried***

---

---

**Discussion: Beach Sweep August 25, 2018 at 10am.**

Beach Sweep Flyers are being prepared and KSBB will be distributing August 20-24<sup>th</sup> throughout the town and neighboring neighborhoods. Jennifer Courtney is notifying St. James PTA of this event. KSBB members will have designated areas to post flyers such as mailboxes and businesses.

KSBB discussed on ways to motivate the community and how to publicize our events and beach sweeps so that we have more volunteers. One of the guests mentioned that SSB should recognize the Beach Sweeps, as they are not included in the town's events that are posted. KSBB would like to offer this event as extra credit to students for their classes or school affiliated clubs and organizations. KSBB will look further into possible student incentives.

A guest suggested that Town Council participate in the Beach Sweeps and help KSBB in their efforts for this event.

**Discussion: It's A Wonderful Life in Surfside Beach**

This has been moved to the August 28, 2018 Town Council Agenda for approval. The KSBB goal is to get participation from Businesses and Residents in decorating for Christmas to promote business growth and to become a Christmas destination. KSBB agrees that a meeting with the Business Committee should be set to discuss and update the Business Committee with the vision. This is pending the outcome of the August 28, 2018 Town Council Agenda/Approval for "It's A Wonderful Life in Surfside Beach."

**Discussion: Business Aesthetics**

A guest brought up the appearance of the businesses on Highway 17. He suggested that several businesses would benefit from KSBB or a freelance landscaper making suggestions on curb appeal. The overlay project, if passed, should influence and hold businesses accountable for the aesthetics of the businesses. It was suggested that certain businesses, including the Post Office, clean the exterior of their buildings, clean debris and trash around the buildings and to fix any broken or damaged signage or fixtures.

---

**Motion to:** Vote Yard of the Month September 2018  
331 14<sup>th</sup> Avenue South

By: Jennifer Courtney  
Voting in Favor: ALL

2nd By: Linda Woodlief

***Motion Carried***

---

---

**Old Business for TABITHA:**

1. Confirm that KSBB is on the Town Council Agenda for August 28, 2018.

**New Business for TABITHA:**

1. Prepare to speak at the Town Council Meeting in regard to “It’s A Wonderful Life in Surfside Beach.”
2. Prepare flyers for the Beach Sweep and oversee that transportation is reserved and supplies and water provided.
3. Contact the Business Committee to to discuss “It’s A Wonderful Life in Surfside Beach” and the appearance of several businesses for their next meeting.

\*PENDING COUNCIL APPROVAL

4. Contact Debra Ellis in regard to an appointment to discuss “It’s A Wonderful Life in Surfside Beach.”

\*PENDING COUNCIL APPROVAL

---

**Motion to:** Adjourn at 11:06 am

By: Karlene Barton  
Voting in Favor: ALL

2<sup>nd</sup> By: Linda Woodlief

**Motion Carried**

---

Submitted By: Ashley S, Hein, Vice Chairman