CALL TO ORDER. Chairman Elliott called the workshop to order at 12:00 o'clock noon. Members present: Chairman Elliott, Vice-Chairman Mull, and members Beck, and Crouch were present. Member Mabry was absent. A quorum was present. Staff present: Town Clerk Herrmann and Public Works Director Adair. Others present: Dr. Susan Libes, Coastal Carolina University Director of the Waccamaw Watershed Academy and Lisa Prendergast Swanger, Coastal Waccamaw Watershed Education Programs Coordinator.

PLEDGE OF ALLEGIANCE. Chairman Elliott led the Pledge.

DISCUSSION. There was a general discussion about the upcoming Family Festival and what would be presented by the committee and then what the focus should be for the public education seminar scheduled on October 20th. Highlights are:

Family Festival, October 7th, 10 a.m. to 4 p.m.
1. Preparing a guidelines about all the tests that might be asked at the festival
2. Have a sheet that could be handed to potential volunteers with contact information
3. Have information in ‘lay terms’ that the general public could understand
4. Identify about five or six things that could be done in your yard to improve water quality; set up answer board for people to rate as most important
5. Mr. and Mrs. Mask volunteered to work the booth at the Family Festival; times will be assigned
6. Time for manning the booth and accoutrements were discussed

Education Seminar – October 20th, 6:00 p.m. to 7:30 p.m., Ms. Swanger moderator
1. Halloween theme with games and treats for the kids
2. Ms. Swanger and intern will bring and manage the environ-scape model, thumb print activity, and hand out some consortium gifts
3. Exhibit for water quality monitoring for older audience, if possible
4. Promote on town website, calendar, notices, Facebook; contact science teachers, distribute flyers to residents, subscription email list
5. Breaks as appropriate
6. Mr. Crouch will bring Halloween Games
7. Mr. Adair will provide candy; handouts; interactive display on litter, bring a catch basin filled with litter and ask questions about the impacts of leaves, cigarette butts, dental floss picks, etc.; storm drain guide showing how water flows to ocean
8. Two aquariums, one with bubbler and one without to show how water is impacted (if possible for this year, if not for next year)
9. The take home message is what you can do to help keep water clean; provide a list of best management practices
10. History on stormwater testing and how it helps the town identify and resolve problems; have 25 copies for distribution and list for email distribution
11. Doors open around 5:30 for set up

Miscellaneous Discussion
1. Q: How can the town get advertising for its watershed like the ads on Channel 13 WBTW
   A: The town is not part of the Pee Dee Watershed nor does it partner with Carolina Clear
2. Identify volunteers for water monitoring and to work with stormwater committee
3. People want to know when an aerator will be placed in the 4th Avenue pond

ADJOURNMENT. Mr. Crouch moved to adjourn the workshop at 1:17 p.m. Mr. Beck second. All voted in favor. MOTION CARRIED.
Respectfully submitted,

Debra E. Herrmann, CMC, Town Clerk

Approved: October 17, 2017

Sandra Elliott, Chairman

Tabitha Mull, Vice Chairman

Alan Beck, Committee Member

Ron Crouch, Committee Member

P. L. Mabry, Committee Member

Clerk’s Note: This document constitutes minutes of the meeting that was digitally recorded, and is not intended to be a complete transcript. Appointments to hear recordings may be made with the town clerk; a free copy of the audio will be given to you provided you bring a flash drive. In accordance with FOIA §30-4-80(A) and (E), meeting notice and the agenda were distributed to local media and interested parties via the town’s email subscription list. The agenda was posted on the entry door at Town Council Chambers. Meeting notice was also posted on the town website at www.surfsidebeach.org and the marquee.