



**SURFSIDE BEACH TOWN COUNCIL  
REGULAR COUNCIL MEETING MINUTES  
JULY 8, 2014 ♦ 6:30 P.M.  
TOWN COUNCIL CHAMBERS**

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7 **1. CALL TO ORDER.**

8  
9 Mayor Samples called the meeting to order at 6:30 p.m. Mayor Samples, Mayor Pro Tempore  
10 Pellegrino, and Councilmembers Childs, Johnson, Mabry, Magliette and Stevens were in attendance. A  
11 quorum was present. Others present: Town Administrator Fellner; Town Clerk Herrmann; Police Chief  
12 Keziah; Fire Chief Cimini; Planning Director Morris; Public Works Director Adair, and Recreation  
13 Supervisor Ellis.

14  
15 **2. INVOCATION AND PLEDGE OF ALLEGIANCE.**

16  
17 A. Invocation. Reverend Jeff Wood of Oasis of Hope Church gave the invocation.

18  
19 B. Pledge of Allegiance. Mayor Samples lead the Pledge.

20  
21 **3. PUBLIC HEARING** - Pursuant to §6-1-80 of the SC Code of Laws public hearing on the addition  
22 of municipal fees to include rental fees for the Dick M. Johnson Civic Center and the Floral Clubhouse.

23  
24 Mayor Samples opened the public hearing at 6:31 p.m.

25  
26 Ms. Margaret Fain, president of the Stranded Smockers and Stitchers, a sewing group, said their  
27 group understood why the fees were necessary. Their group just did not have any money; \$25 a month  
28 would be difficult for them to pay. She asked council to reconsider the fee for non-profit groups that use  
29 the civic center occasionally. Mr. Magliette suggested they contact the library where rooms were  
30 available at no cost. Ms. Fain said the library would only reserve its rooms for three consecutive months;  
31 there was no guarantee the room would be available after that.

32  
33 Ms. Shirley Garman belonged to a senior group of 12 to 15 people that played cards twice weekly  
34 at the civic center. They would not be able to raise funds to pay rental fees, so her group would disband.

35  
36 Mayor Samples closed the public hearing at 6:36 p.m.

37  
38 **4. AGENDA APPROVAL.**

39  
40 Mr. Magliette moved to approve the agenda with an amendment to allow a presentation by  
41 Director Conley of the American Red Cross during communications. Mr. Johnson seconded. All voted in  
42 favor. **MOTION CARRIED.**

43  
44 **4. MINUTES APPROVAL.**

45  
46 Mr. Johnson moved to approve the minutes of the June 23, 2014 meeting as submitted. Ms.  
47 Mabry seconded. All voted in favor. **MOTION CARRIED.**

48  
49 **5. PUBLIC COMMENTS – Agenda Items (3 minutes.)**

50  
51 There were no comments on agenda items.

52  
53 **6. COMMUNICATIONS.**

54  
55 **A. Department Reports.**

57           i. **Fire.** Chief Cimini presented the written report, a copy of which is on file. There were a total of  
58 173 incidents in June 2014, with no loss by fire, and 196 fire prevention activities. There are three new  
59 junior fire fighters that bring the total number to five junior fire fighters. There is one application pending.  
60 The pier standpipe system was repaired and tested. He thanked Building Official Otte for assisting the  
61 department to ensure work was code compliant. Facilities Supervisor Todd was also thanked as he  
62 completed the project prior to the July 4<sup>th</sup> celebration. The department was awarded The South Carolina  
63 State Fire Chiefs Association "Richard S. Campbell Award" for "Excellence in Fire and Line Safety  
64 Education." The department received a plaque and a \$250 check to purchase fire and life safety  
65 education material. The department also received a \$1,000 grant from Wal-Mart Foundation for fire  
66 prevention activities. During June, career and volunteer staff spent 196 hours training and 224 hours  
67 responding to calls. A list of 20 potential Engineer II applicants will be kept for two years to ensure quick  
68 turnaround, if someone leaves the department. The advertisement for the chief's position was posted  
69 and applications will be received until July 18<sup>th</sup>. ISO (Insurance Service Organization) inspected the town  
70 on June 10<sup>th</sup>. He anticipates attaining an ISO Class 2. He thanked the police department staff for their  
71 assistance during the month.

72  
73           Mr. Childs commended the volunteers for their work at the July 4<sup>th</sup> festivities. They did a great  
74 job.

75  
76           Mr. Johnson asked if the Richard S. Campbell Award might be recognized as an achievement by  
77 the Municipal Association, and if there were any fireworks incidents on the July 4<sup>th</sup> weekend. Chief Cimini  
78 said he would find out about the award, and there were no significant fireworks incidents. There were  
79 some people shooting fireworks over the pier, where dynamite was placed for the town's fireworks show.  
80 As a matter of safety, there may need to be a no-fireworks zone around the pier.

81  
82           ii. **Planning, Building & Zoning.** Ms. Morris presented the written report, a copy of which is on  
83 file. Staff issued 87 building permits; conducted 177 inspections, and completed 5 plan reviews, including  
84 stormwater. The Keep Surfside Beach Beautiful committee sent a list of 48 property complaints. Staff is  
85 going through the list checking for compliance. The department will continue to monitor those properties  
86 and proceed with action accordingly. There were four citizen complaints, mostly about weeds and  
87 overgrown lots. Staff is also addressing those. The trip to the National Emergency Management Institute  
88 was extremely helpful. The instructors were very knowledgeable and every page of the new CRS  
89 (Community Rating Service) manual was reviewed. A presentation was given of CRS related proposed  
90 changes to the Town Code of Ordinances, a copy of which is on file. This same presentation was given  
91 to the CRS Focus Group on Monday at its meeting, which was open to the public. Proposed changes to  
92 the ordinance were submitted to FEMA (Federal Emergency Management Agency) for its review and  
93 approval. Once FEMA approval is received, the ordinance will be presented to Town Council. Highlights  
94 of the recommended changes to the flood damage prevention ordinance that apply to new construction,  
95 additions or improvements totaling over 50-percent of the value of the building are:

96  
97           **Higher regulatory standards**

- 98           • **Prohibition of Fill** (construction on pilings, or columns, or apply for variance)
- 99           • **Freeboard of 3 feet** (currently 1-foot)
- 100           • **Prohibit Critical Facilities in Special Flood Hazard Area (SFHA)** (none located in SFHA  
101 now, but not codified)
- 102           • **Enclosure Limits** (less than 299 square feet for storage only)
- 103           • **Local Drainage Protection** (already done, but not codified; add R-1 district to require  
104 plan showing where drainage runs)
- 105           • **Coastal A & V Zones higher foundation standards** (already done, but not codified)
- 106           • **Prohibit manufactured home parks in SFHA** (already prohibited)
- 107           • **Require all insurable structures within SFHA to be engineered** (already required, but  
108 not codified)
- 109           • **Non-Conversion Agreement** (already required for storage units and must be recorded  
110 at Register of Mesne Conveyances prior to certificate of occupancy being issued)

- **Prohibit flood proofing for any new building** (only commercial buildings may flood proof; no waiver on flood insurance premium for flood proofing; FEMA recommends elevation of building)
- **Prohibit septic system in flood plain** (does not apply, town has sewer service, but not codified)
- **Require an evacuation plan for new residential subdivisions that exceed 50 units**

**State Mandated Regulations** – coastal communities receive credit for state requirement for a coastal setback line

**Regulations Administration**

- **Having certified floodplain managers** (the town has 3)
- **EMI Classes** – credit for training based on the number of courses taken
- **Detailed Inspections** – credit for conducting three detailed inspections for each new building in the regulatory flood plain. (already done, but not codified)
- **Off-site record storage** (not required to be codified, but must be enforced and must be done at least annually)

Ms. Morris explained that if FEMA approves the recommendations and the town adopts and implements them, there is a possibility of getting a 15-percent discount on flood insurance premiums.

Mr. Stevens asked if maps were available showing where the regulations applied. Ms. Morris said in all flood zone areas within the town, except the fill prohibition applies town wide. If it was acceptable to Town Council, she would bring a map when the ordinance was presented. **COUNCIL CONCURRED.** Mr. Stevens asked for a definition of freeboard. Ms. Morris said the space between the required base flood elevation and the bottom of the finished floor.

**iii. Police.** Chief Keziah presented the written report, a copy of which is on file. The June 2014 statistics basically show no change in calls for service, 1611 in May; 1614 in June. However, arrest and citation data compared to last year increased 154-percent: 153 in June 2013 compared to 390 this June. This year there was a full staff and everybody was out working during the month. The US Marshalls Task Force cleared four outstanding warrants and collected \$1,123 in bond and fine money. The second Coffee with a Cop was held July 1<sup>st</sup>. There was a very good turnout by business owners, citizens, and visitors. There were many positive comments, and some issues were resolved. Chief Cimini and his staff, and K-9 Biko were there.

Mayor Samples and Chief Keziah recognized Sergeant Lee Black who received an award from the South Strand Optimist Club's Recognition of Law Enforcement Officers program. Sergeant Black is involved in several community programs such as the Special Olympics and the Horry County Drive and Live Event. He also coaches youth baseball for the Surfside Beach Youth Sports Association in his free time. He has been with the Surfside Beach Police Department since March 2007 and is a platoon sergeant supervising uniformed officers. There was a standing ovation for Sergeant Black.

Mayor Samples and Chief Keziah recognized Officer Ian Anderson who received a live saving award from the South Carolina Police Chief's Association that was presented to him by Myrtle Beach Police Chief Warren Gall. Officer Anderson was instrumental in saving the life of a shooting victim in Myrtle Beach during the recent Memorial Day Weekend bike rally. He has been with the Surfside Beach Police Department since May 2012 and is assigned to uniformed operations. Over the Memorial Day Weekend, Officer Anderson assisted the City of Myrtle Beach Police Department under the mutual aid agreement. There was a standing ovation for Officer Anderson.

Mr. Johnson expressed concern over the number of people smoking on the beach, and the number of golf carts being driven after dark. Chief Keziah explained that officers generally try to educate the public or issue warning tickets; efforts were also made to educate the rental companies and place the ordinances in rental units. He would check on the statistics, because a civil summons might not be

166 tracked like a Uniform Traffic Ticket. At the end of the season, Chief Keziah planned to bring a report to  
167 council of the various beach infractions. Everyday there are between 8 and 15 citations on the beach.  
168 Most beach goers were cooperative; however, after a warning, a summons was issued. Mr. Johnson  
169 asked if there was one beach officer on each end of the beach. Chief Keziah said that was correct. On  
170 busy weekends there was some over-lap coverage. Chief Keziah would present a draft ordinance in  
171 August to correct Section 8-38 in which there is a reference to public safety director where it should state  
172 chief of police.

173  
174 **American Red Cross, Director Nancy Conley** (Added by approved motion, see #4 herein.)  
175

176 Director Conley of the Coastal South Carolina American Red Cross thanked the town for its  
177 support over the years and explained that the annual Christmas dinner that serves 6,600 individual  
178 actually was started by a Surfside Beach resident. Fifty dinners were served that first Christmas. She  
179 introduced Mike Arakas, of Crabby Mike's Restaurant, and Dennis James, a disaster action team member  
180 for over 35 years and a Surfside Beach resident. The town has some amazing people! She explained  
181 the purpose and function of the Red Cross, noting that this office was the only certified to withstand a  
182 Class 3 hurricane, which would put volunteers in a better position to help the community after storm  
183 events. She requested a donation of \$2,500 from the town to help support its services that were free to all  
184 recipients. Mayor Samples encouraged everyone to consider the request, and said any citizens that  
185 wished to donate or volunteer should contact Director Conley. Mr. Magliette suggested that the town  
186 support a fund raising effort to support the Red Cross. **There were no objections to Mr. Magliette**  
187 **organizing the initiative.** Mr. Stevens suggested that the town provide a free space at the Family  
188 Festival for the Red Cross to seek volunteers and donations. Mayor Samples asked Ms. Ellis to arrange  
189 the booth. Mayor Samples recognized Mr. Arakas and Mr. James for their efforts.  
190

191 **C. Administrator's Report – Update on Current Events.** Ms. Fellner reported that the parking  
192 committee recommendations would be presented in August, and a decision paper on the proposed  
193 Caropines sanitation service would be presented at the next meeting. Ms. Morris will bring the  
194 recommendations discussed during her report in ordinance form once FEMA approves them. A meeting  
195 with Burroughs and Chapin was held regarding the annexation effort. They requested some additional  
196 information, part of which staff is trying to obtain from Horry County. The information should be delivered  
197 by next week. The South Carolina Department of Transportation (DOT) has determined that the brown  
198 attraction signs for the Surfside Pier must be located only on poles on the sides of the road. They may  
199 not be hung over the street unless the town installs its own poles and span wires. More information will  
200 be forthcoming, and DOT was asked to provide copies of the code, and clarification on the size and  
201 placement of the sign.  
202

203 Ms. Fellner said the public works director and the fleet foreman did exhaustive research before  
204 choosing the Mack LaBrie sanitation truck, which can handle all of the various cart sizes the town uses.  
205 The truck was received and has performed flawlessly. The current budget provides for the purchase of  
206 another side loader. Ms. Fellner would utilize the sole source provision of the code, Section 2-210,  
207 Bidding Exceptions to purchase another Mack LaBrie truck without a bid process. The rationale for the  
208 sole source is that the Mack LaBrie is the only truck combination that can handle the varied cart sizes.  
209 Council was notified by email message on July 7<sup>th</sup>. Mayor Samples asked if council concurred to using  
210 the sole source provision, since this was a large expenditure. **COUNCIL CONCURRED.** Mayor Samples  
211 said this was a matter of standardization also maintaining the fleet.  
212

213 Ms. Fellner said all paperwork was sent to FEMA from the ice storm, including the exit briefing  
214 form, which means that the FEMA project specialist signed off on all of the town's submissions. There is  
215 no time table for reimbursement. After FEMA reviews the paperwork, it will be sent to South Carolina  
216 Emergency Management Division (EMD) for payment. The town will receive additional paperwork from  
217 EMD to be completed before a check is remitted. She commended Mr. Adair "for the excellent job he did  
218 on this prodigious project." The final totals submitted to FEMA were:  
219  
220

Regular Town Council Meeting  
July 8, 2014

Type	Amount	% Reimbursed	Payable to Town
Emergency Protective Measures	\$3,722.24	75-percent	\$2,791.68
Debris Removal Day 1-30	\$132,745.79	85-percent	\$112,833.92
Debris Removal Day 31-90	\$39,291.71	80-percent	\$31,433.37
Net to the Town of Surfside Beach			\$147,058.97

Mayor Samples asked councilmembers to remember the source of the payment when the check was delivered two or three years from now.

Ms. Fellner said the sanitation department continues to have some issues; this morning one of the knuckle boom trucks broke down and it will be out of operation for a number of days. Staff is seeking ways to mitigate the problem and create strategies to improve service.

Mayor Samples said he hears more complaints about sanitation than any other town service. It was a matter of safety to ask contractors to secure their job sites when a storm was approaching.

Mr. Adair detailed some impacts of Hurricane Arthur on the town. The town has a very large number of trees that are inevitably damaged during high wind and heavy rains. The department was caught up from the ice storm, but residents and guests cleaned up the Hurricane Arthur storm debris over the weekend resulting in piles of debris to be picked up again. It takes one full week to pass through the entire town picking up debris when both trucks are in service. Alternate trucks were being used to collect bags of leaves. In addition to the truck breakdown, one of the operations was out for surgery, but other staff members were tasked with filling in where possible.

Mayor Samples said the discussion was about sanitation. It was not council's job to micromanage, but he did not believe the department had been caught up for quite some time. Sanitation is a basic service about which citizens have high expectations. Citizens have been treated well. Rates were increased last year. He appreciated Mr. Adair's comments and willingness to explain. Mr. Adair said staff tries to manage everyone's expectations using the manpower and equipment available. Mayor Samples said the council only reviews the budget. It was up to staff to submit budget requests to support the town's services. He believed Town Council provided what sanitation requested. He hoped there would be marked improvement shortly.

Ms. Fellner responded to citizen inquiries from the June 23<sup>rd</sup>, 2014 meeting public comments:

- Floral Lake algae and dead fall. The lake levels have been adjusted to accommodate a contractor building a retaining wall at 3<sup>rd</sup> Avenue South. The alga was sprayed twice this year with copper sulfate to control it. Diquat dibromide will be used one construction is completed at 3<sup>rd</sup> Avenue to control the vegetation. Mr. Adair will instruct the crew to remove any dead fall that accumulated.
- Lighting not working on the north end welcome sign. Welcome signs have never had lighting. Mr. Adair is checking into solar lighting for the north end sign.
- The yard debris issue was just addressed by Mr. Adair.
- Pet waste on Ocean Boulevard. There are pet waste stations at every beach cross over and they are filled year round even though dogs are not allowed on the beach beginning May 15<sup>th</sup> through September 15<sup>th</sup>. There are no dispensers on Ocean Boulevard, but some locations may be suitable. Staff will bring recommendations to Town Council. There may be some grant funding available for this purpose.

Ms. Fellner thanked Mr. Pellegrino for noting citizens' questions and sending them to her. That was very helpful. It will help the citizens know that Town Council and staff want to answer their questions and find strategies to solve problems.

276 Mayor Samples said it was very helpful. He, too, appreciated Mr. Pellegrino's effort. He said  
277 children were playing on the finishing caps at the 3<sup>rd</sup> Avenue South project. Ms. Fellner said fencing  
278 would be installed when the project was completed.  
279

280 **7. BUSINESS.**

281  
282 **A. Second Reading Ordinance #14-0781 to amend §2-39(a) Agenda to establish authority**  
283 **to create, and §2-54(a) and (b) Appearance of Citizens to clarify agenda topic comments and**  
284 **number of speakers, Administrator Fellner.** Ms. Fellner presented the decision paper saying first  
285 reading was approved without change at the June 23<sup>rd</sup> regular meeting. Mr. Magliette moved to adopt  
286 second reading of Ordinance #14-0781. Mr. Stevens seconded. All voted in favor. **MOTION CARRIED.**  
287

288 **B. First Reading Ordinance #14-0782 to Establish Rental Fees for the Dick M. Johnson**  
289 **Civic Center and the Floral Clubhouse, Recreation Supervisor Ellis.** Ms. Ellis presented the decision  
290 paper, a copy of which is on file. Fees have never been formally established. Adoption of the ordinance  
291 will ensure that everyone is treated equally and sufficient revenue would be received to properly clean  
292 and maintain the facilities. Mr. Childs moved to adopt first reading of Ordinance #14-0782 as submitted.  
293 Ms. Mabry seconded. Mayor Samples said that the Lions Club donated the land and building and has an  
294 agreement on file that allows them to use the facility free of charge and have a storage area in perpetuity.  
295 After additional debate about the users and associated fees, Mr. Pellegrino moved to amend the amount  
296 paid per day for nonprofits to fifteen (\$15) dollars per day. Mr. Stevens seconded. Mayor Samples,  
297 Mayor Pro Tempore Pellegrino, and Councilmembers Childs, Mabry, Magliette, and Childs voted in favor.  
298 Councilmember Johnson voted against. **MOTION TO AMEND CARRIED.** All voted in favor of the  
299 primary motion as amended. **PRIMARY MOTION CARRIED AS AMENDED.** Ms. Ellis was asked to  
300 evaluate the impact of reducing the fee to \$15 per day for nonprofits for discussion at second reading. All  
301 voted in favor of primary motion as amended. **MOTION CARRIED AS AMENDED.**  
302

303 **C. Keep Surfside Beach Beautiful Re-appropriation, Hanging Baskets, Administrator**  
304 **Fellner.** Ms. Fellner presented the consideration paper, a copy of which is on file. In the last budget,  
305 Town Council approved an expenditure of \$15,000 for hanging baskets. Those funds were not used,  
306 because staff was waiting for the new purchasing ordinance to be adopted so the project would not have  
307 to be let for bids, since the hardware and supplies totaled more than \$5,000. Unfortunately, the project  
308 was not completed before the end of the fiscal year. Therefore, staff request that council re-appropriate  
309 funds to complete the project, which would require a budget amendment.  
310

311 Mr. Childs moved to approve \$3,000 to fund eight flower baskets to include baskets now and fall  
312 flowers along with necessary equipment to be placed in the Surfside Business District on Surfside Drive.  
313 Ms. Mabry seconded. Mr. Childs asked Town Council to direct the Keep Surfside Beach Beautiful  
314 Committee (KSBB) to seek business owners willing to adopt a basket or baskets to fund and maintain,  
315 which would offset cost. Additional funding could be authorized later, if council chooses.  
316

317 Mr. Pellegrino personally could not support the motion, because he believes the only budget  
318 amendments should be for emergency items, since the budget was adopted with higher expenditures  
319 than revenue.  
320

321 Mr. Magliette, liaison for KSBB, was very irritated that council would even question re-  
322 appropriating the funds for this project. It was council's in-action on the purchasing ordinance that caused  
323 the project delay. In his opinion the full amount should be funded. If council was not going to accept  
324 committee recommendations, perhaps they should be disbanded.  
325

326 Ms. Mabry said last year's budget had \$25,000 to beautify Ocean Boulevard. That project was  
327 never completed, so some of those funds were expropriated for the baskets at the pier. Making the town  
328 attractive is part of marketing, and projects will have to be done to beautify it. The budget is a living  
329 document, and changes will be made for unexpected expenditures and unexpected revenue. She  
330 supported \$3,000 now, and would like to revisit the plan before spring.

331  
332 Mr. Johnson asked what happened to the funds approved last year for this project. Ms. Fellner  
333 said those funds stayed in the budget; they were not spent. Mr. Johnson was not surprised that a budget  
334 amendment was already presented; it was “the nature of the beast.” He would support \$3,000.  
335

336 Mayor Samples asked if \$3,000 was for this season. Mr. Childs said yes, and for fall. He was  
337 told that funds may be available without amending the budget. Mayor Samples said many important  
338 points were made and it was a tough decision. Mayor Samples, and Councilmembers Childs, Johnson  
339 and Mabry voted in favor. Mayor Pro Tempore Pellegrino, and Councilmembers Magliette and Stevens  
340 voted against. **MOTION CARRIED.**  
341

342 **8. DISCUSSION – Any matters of concern or information to be discussed by Town**  
343 **Council.**  
344

345 Mayor Samples said Mr. Magliette made a very important point. The town asks people to  
346 volunteer their time to develop ideas to improve the town. It is late in the season. At the rate the town  
347 moves, the baskets might be up in the commercial district about Labor Day, but he hoped it would be  
348 sooner. He believed after the audit was completed, hopefully, it would resolve some of the concerns  
349 expressed by Mr. Pellegrino.  
350

351 Mr. Johnson concurred with Mayor Samples’ comments.  
352

353 **9. PUBLIC COMMENTS – General Comments (5 minutes.)**  
354

355 Ms. Patricia Magliette, Harbor Lights Drive, said money was promised for beautification two years  
356 ago, and now nonprofit groups would be charged to use the civic center. Yet, in this 2-square mile town,  
357 a new garbage truck was being purchased. In her opinion, there were enough garbage trucks. She  
358 repaired her Chevy and kept it running 16 years. The town could fix its trucks, instead of buying  
359 expensive trucks that are going to be used to pick up trash in the county. She asked for an explanation of  
360 why or how she was wrong in her opinion.  
361

362 Ms. Charlene Henderson, North Cherry Drive, said the area of Poplar Drive and 5<sup>th</sup> Avenue North  
363 has become a dumping site for the townhouses there. She asked if the town could check into that. She  
364 asked how often spraying was done for mosquitoes. Mayor Samples said staff would respond to her  
365 questions.  
366

367 Mr. Buck Ricks, 4<sup>th</sup> Avenue South, supported the CRS efforts, and increasing the free board  
368 requirement; however, he was concerned that increasing the free board would diminish the square  
369 footage, if the building height was not increased proportionately.  
370

371 Ms. Evelyn Cockey, 7<sup>th</sup> Avenue North, was told today by a lady in their card group that she  
372 thought her taxes paid for and gave her permission to use the civic center. The ladies in her group  
373 oppose being charged.  
374

375 **10. COUNCIL COMMENTS.**  
376

377 Mr. Stevens said sanitation fees were increased last year, and taxes were raised the maximum  
378 amount. Taxes paid electricity, taxes on the buildings, and everything else. He saw ladies playing cards  
379 in the civic center. He said everything in town was going up, and wanted to know where the “bang was  
380 for the buck” was for the taxpayers. He did not see it.  
381

382 Mr. Pellegrino said Mr. Stevens made a good point. As expenses go up, revenue must also  
383 increase to balance expenses or savings is used to pay for expenses. That is why fees and taxes  
384 increase and why he chooses to focus on revenue. He asked the public to communicate with council. He  
385 believes the town should be beautified. Highway 17, Surfside Drive, and Ocean Boulevard should be

386 made more inviting. But, a budget was just adopted with many more expenses than revenue. Council  
387 did not have the luxury of continually spending and amending the budget for wants. He thanked  
388 everyone for attending and for the comments made.

389  
390 Mr. Childs had no comments.

391  
392 Mr. Johnson said the number of golf carts being driven at night were a 'fiasco' this past weekend,  
393 and the week prior to July 4<sup>th</sup>, especially on Ocean Boulevard. Smoking is another issue, and he  
394 understands it is hard to regulate. His biggest concern was that lifeguards on the beach do not  
395 understand the town's codes nor do they speak English well enough to understand complaints. A surfer  
396 was in the swimming area this past weekend, and the lifeguard on duty did not understand the complaint  
397 Mr. Johnson made to him. It was a safety hazard that the lifeguard did not recognize nor understand.  
398 Town Council met with the owner of the company prior to renewing the contract, and the individual  
399 agreed that his staff would enforce the town's ordinances. He asked the administrator to ensure that the  
400 lifeguards know the ordinances and they enforce them. The contract calls for lifeguards to enforce the  
401 codes and that has not been done in the 30 years he has been here. Thank you and God bless you.  
402 He apologized for venting.

403  
404 Ms. Mabry thanked everyone for attending. She believed the town had "a lot of bang for the  
405 buck." She spoke with the town administrator about a series of brochures that state the advantages of  
406 living in town. One brochure was "Welcome to Surfside Beach;" she's been working on it for two weeks  
407 and every time she thought it was finished she remembered something else. There are two pages of  
408 services and extras that town residents receive that many other towns do not offer. She said even though  
409 there were complaints about taxes being raised, the town's rate was the second lowest in Horry County.  
410 North Myrtle Beach's are currently lower, but they anticipate an increase and it charges its residents a  
411 monthly stormwater fee on the water bills. When North Myrtle Beach adopts its budget, the Town of  
412 Surfside Beach will have the lowest rates in Horry County. Getting to live in Surfside Beach is the "bang  
413 for the buck!" (*Speaker's emphasis.*) She was proud of having lived here almost 39 years and seeing the  
414 town grow. The town has the best citizens, the best services, and the best employees. She asked,  
415 "What is there to complain about?"

416  
417 Mr. Magliette thanked everyone for attending, for their volunteer efforts and the good things they  
418 do. He had flyers for the August Food Drive; the Meet N' Greet Breakfasts, and Meet N' Greet Dinners  
419 that begin in August. Information is also on the town website. The breakfasts will be at the Golden Egg  
420 Restaurant, and the dinners will be at the Surf Diner. A one page information sheet was being developed  
421 with the town's contact information for new residents to start up the buy local campaign and to promote all  
422 the wonderful things in town. God bless you and have a good night.

423  
424 Mayor Samples thanked everyone for attending. It was important that Town Council collectively  
425 focus on the basics. The town must have the tools, the manpower, and resources to operate. Basics  
426 have to be executed. Sanitation was discussed tonight. He understands that there is still a lot of  
427 construction to the west of the town and inside the town. It was obvious to him that unknown contractors  
428 were dumping debris so the town would pick it up. It was a major concern of his and he thought Town  
429 Council should be concerned as well. None of us would be proud of the town, if it was a dump. Town  
430 Council pays staff to figure out the solutions. It was not up to council to figure it out. Solutions must be  
431 identified to address the issues that exist today. The roads were only 20-years old 25-years ago. The  
432 town's roads need to be maintained; less than one mile a year has been repaved. There is a pothole on  
433 Surfside Drive near Harrison Park that should be fixed. The town must be staffed adequately, provide the  
434 necessary tools, and then staff held accountable. He believed that Town Council liked the fact that  
435 \$500,000 would be in beach renourishment; promised stormwater projects that had been deferred for up  
436 to three years were funded, and that staff on whom council depends to provide quality services were  
437 given a little cost of living increase were all included in the budget. In his opinion, staff was paid to make  
438 recommendations about equipment replacement. There is unrecognized revenue, for instance selling the  
439 old trash truck now that the new one ordered last year was delivered. Thank you all for attending. He



440 thought everyone should always have high expectations and standards. It was Town Council's job to  
441 ensure those standards were met. God bless you all. Be safe going home.  
442

443 **11. EXECUTIVE SESSION**

444  
445 **A. Pursuant to FOIA §30-4-70(a)(1) to discuss employment, appointment, compensation,**  
446 **promotion, demotion, discipline, or release of an employee.**  
447

448 **B. Pursuant to FOIA §30-4-70(a)(2) to discuss proposed contractual arrangements.**  
449

450 Mr. Johnson moved to enter executive session at 8:43 p.m. Ms. Mabry seconded. All voted in  
451 favor. **MOTION CARRIED.** Mr. Johnson moved to reconvene regular session at 9:26 p.m. Ms. Mabry  
452 seconded. All voted in favor. **MOTION CARRIED.** Mayor Samples said that no action was taken during  
453 executive session.  
454

455 Ms. Mabry moved to direct the town administrator to move forward with negotiations with property  
456 owners for the parking lots. Mr. Childs seconded. All voted in favor. **MOTION CARRIED.**  
457

458 Ms. Mabry moved to direct the town administrator to proceed with the personnel action as  
459 discussed in executive session. Mr. Childs seconded. All voted in favor. **MOTION CARRIED.**  
460

461 **12. ADJOURNMENT.**

462  
463 Mr. Johnson moved to adjourn the meeting at 9:28 p.m. Ms. Mabry seconded. All voted in favor.  
464 **MOTION CARRIED.**  
465

466 Prepared and submitted by,

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469 \_\_\_\_\_  
470 Debra E. Herrmann, CMC, Town Clerk

471 Approved: July 22, 2014  
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473  
474 \_\_\_\_\_  
475 Douglas F. Samples, Mayor  
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479 David L. Pellegrino, Mayor Pro Tempore

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478 \_\_\_\_\_  
479 Robert F. Childs, Town Council

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481 \_\_\_\_\_  
482 Mark L. Johnson, Town Council

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480 Mary M. Mabry, Town Council

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484 \_\_\_\_\_  
485 Ralph J. Magliette, Town Council

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483 Randle M. Stevens, Town Council

486  
487 *Clerk's Note: This document constitutes summary minutes of the meeting that was digitally recorded.*  
488 *Audio recordings are published on the town website after the meeting (approximately two weeks) until the*  
489 *minutes are approved and published. You may download the recording to your personal computer from*  
490 *the website, or bring a flash drive to the town clerk to obtain a copy. Appointments to hear or to obtain*  
491 *copies of recordings should be scheduled with the town clerk, telephone 843.913.6333. In accordance*  
492 *with FOIA, meeting notice and the agenda were distributed to local media and interested parties. The*  
493 *agenda was posted on the town website, the entry door at Town Council Chambers, and in the Town Hall*  
494 *reception area. Meeting notice was also posted on the Town marquee.*