

- (4) In addition to the signs allowed under parts (1), (2), and (3) immediately above, each occupied lot shall be allowed four (4) parking area directional signs. Each such sign may not exceed four (4) square feet in area.
- (5) In addition to the signs allowed under parts (1), (2), (3), and (4) immediately above, each occupied lot shall be allowed no more than two (2) flags/flagpoles. Each flagpole shall not exceed the maximum building height permitted in the zoning district. Flag dimensions shall be proportional to the flagpole such that the hoist side of the flag is not greater than forty (40) percent of the length of the flagpole. Flag displays may be illuminated. See section 17-621(3).
- (6) One (1) additional sign shall be allowed during construction. The construction sign shall not exceed twenty (20) square feet in area and shall not exceed five (5) feet in height above ground level. The construction sign is temporary and shall be removed within five (5) days of the issuance of a certificate of occupancy.
- (b) Signs on residential property within the C-1, C-2, and C-3 districts are subject to the standards applicable to residential uses as provided in section 17-640, subsections (a) and (b), of this article.
- (c) In all commercial districts, signs exempt from permitting by section 17-621 are allowed subject to the limitations imposed by this section, section 17-621, section 17-622, chart 17-622A, and sections 17-630 through 17-633.

Chart 17-622C: Commercial and Mixed Use District Standards

Chart 17-622C							
Summary of Commercial and Mixed Use District Sign Standards							
✓ = Allowed (No Permit Required)		☑ = Allowed (Permit Required)		\$ = Possible w/Special Exception*			
Sign Type	Allowed	Illumination	Size Limit	Height Limit	Display Limit	Front Setback	Special Standards
SIGNS PERMITTED IN COMMERCIAL DISTRICTS (C-1, C-2, & C-3)							
Freestanding Sign	☑	YES	One (1) square foot of sign area per every one lineal foot of lot frontage (200 square feet maximum)	Thirty-five (35) feet	One (1)	Ten (10) feet for C-1 and C-3. There is no setback for the C-2 District.	§17-641(a)
Wall or Roof Sign	☑	YES	1.25 square feet per lineal foot of frontage (150 square feet maximum)	No more than six (6) feet above height of roof line (roof sign)	Two (2) (only one may be a roof sign)	Not applicable	§17-640(c) §17-651 §17-652
Electronic Messages Boards	☑	YES	Same as Permitted Wall or Free-standing	Same as Permitted Wall or Free-standing	Same as Permitted Wall or Free-standing	Same as Permitted Wall or Free-standing	§17-653
Wall or Roof Sign Two or more businesses in	☑	YES	1.25 square feet per lineal foot of	Not Applicable	Two per business with	Not applicable	§17-641(a)(3) §17-651

common structure)			frontage (business portion) (150 square feet maximum)		separate (exterior) principal entrance		§17-652
(Temporary – Special Event Signs)	<input checked="" type="checkbox"/>	YES	See §17-654	See §17-654	See §17-654	See §17-654	See §17-654
Directional Signs (Freestanding)	<input checked="" type="checkbox"/>	NO	Four (4) square feet per sign	Ten (10) feet	Four (4)	Ten (10) feet	§17-641(4)
Signs for Residential Uses in Commercial Districts	<input checked="" type="checkbox"/> or <input checked="" type="checkbox"/>	Same as standards for residential districts. See restrictions by use type per section 17-640(a) or (b).					
Chart 17-622C (Continued) Summary of Commercial and Mixed Use District Sign Standards							
✓ = Allowed (No Permit Required) <input checked="" type="checkbox"/> = Allowed (Permit Required) Ⓢ = Possible w/Special Exception*							
Sign Type	Allowed	Illumination	Size Limit	Height Limit	Display Limit	Front Setback	Special Standards
SPECIAL SIGN TYPES PERMITTED IN SELECT COMMERCIAL DISTRICTS							
Portable Signs (C-1 District only)	<input checked="" type="checkbox"/>	YES	Thirty-two square feet	Six (6) feet	See §17-654	Ten (10) feet	§17-654
Billboards (C-1 District only)	<input checked="" type="checkbox"/>	Restricted/Prohibited Use – See the Special Requirements of §17-650					§17-650
SIGNS PERMITTED IN THE MIXED USE DISTRICT(MU)							
Sign Type	Allowed	Illumination	Size Limit	Height Limit	Display Limit	Front Setback	Special Standards
Signs for Residential Uses in MU District	<input checked="" type="checkbox"/> or <input checked="" type="checkbox"/>	Same as standards for residential districts. See restrictions by use type per section 17-640(a) or (b).					
Freestanding Sign (Non-residential)	<input checked="" type="checkbox"/>	YES	One square foot of sign area per every one lineal foot of lot frontage (50 square feet maximum)	Five (5) feet	One	Ten (10) feet	§17-643(b)
Wall Sign (non-residential)	<input checked="" type="checkbox"/>	YES	1.25 square foot per lineal foot of frontage (100 square feet maximum)	Not applicable	Two (2)	Not applicable	§17-643(b)
Directional Signs (Freestanding)	<input checked="" type="checkbox"/>	NO	Four (4) square feet	Ten (10) feet	Four (4)	Ten (10) feet	§17-641(4)

(nonresidential)			per sign				
Note: *The Board of Zoning Appeals may restrict signage for uses requiring a special exception permit.							

BE IT ORDERED AND ORDAINED by the Mayor and Council of the Town of Surfside Beach, South Carolina, in assembly and by the authority thereof this 23rd day of August, 2011.

K. Allen Deaton, Mayor

Vicki W. Blair, Town Council

Robert F. Childs, III, Mayor Pro Tempore

Ann Dodge, Town Council

W. Johnson, Town Council

Douglas F. Samples, Town Council

Roderick E. Smith, Town Council

Attest:

Debra E. Herrmann, CMC, Town Clerk

Approved