

Business Committee Agenda
3/8/2022, 10am, Dick M. Johnson Civic Center

Vision: The Town of Surfside Beach is the #1 Family destination in South Carolina.

1. Call to Order (Sammy Truett)
2. Pledge of Allegiance
3. Prior Meeting Minutes Approval
4. Communication
 - a. Committee activities overview
 - i. Pending recommendations to Town Council
 - ii. Open initiatives
 - iii. Program managed/lead by the committee
5. Business
 - a. Setting the Committee Direction – All
 - i. Mission/Purpose
 - ii. Setting short- and long- term goals
 - b. New business items
6. Adjournment

BUSINESS COMMITTEE

What can the Business Committee do to help achieve the Town's Vision of being the #1 Family Destination in South Carolina?

1. Mission/Purpose

Existing Statement: To improve communication with and to make recommendations to Town Council to implement necessary regulations consistent with the business community's interests, and also cultivate a business friendly environment to help new and existing businesses succeed and prosper within the Town of Surfside Beach.

2. Goals/Objectives