

# Committee Minutes

## Keep Surfside Beach Beautiful

**Date:** Friday February 21st

**Time Started:** 10:03AM

**Members Present:** 5

**Members Absent:** 1

**Guests:** 1

**Present:**

Tabitha Mull, Chairwoman

Ellen Delaplane, Secretary

Linda Woodlief

Melanie Mask

Pat Horner

Trish Smith

**Absent:**

Ashley Hein, Assistant Chair

**Guests:**

Bob Hellyer, Mayor

**Was a quorum present?** YES

Minutes of Meeting held **Friday 10/18/19** approved by acclamation.

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**Motion to Approve Minutes**

By: Tabitha

2nd by: Linda

Voting in Favor: All

***Motion Carried***

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## **Motion to begin the meeting at 10:06AM**

By: Linda

2nd by: Pat

Voting in Favor: All

### ***Motion Carried***

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## **Old Business**

### **1. 2019 IWL**

- Recap of IWL 2019
  - KSBB will reach out to Divine Dining for 2020 sponsorship in mid-late summer
  - KSBB will start earlier promoting IWL 2020 – late summer
    - A. Committee to review a 2020 calendar in the next meeting
  - IWL Sponsor Spotlight on Facebook – Trish will take the lead
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## **New Business**

### **1. Winter Wonderland in Memorial Park**

- Julie Samples suggested this and offered to help KSBB implement
- Tabitha will invite Debbie Ellis to next meeting to discuss further

### **2. Mayor's Comments**

- Appreciate KSBB bringing community together and getting people talking
- Would like to see KSBB do more projects, get volunteers from the town
- Would like KSBB to encourage more community engagement
- Mayor will help and support KSBB's activities and mission
- One of Bob's initiatives will be to brand Surfside on 17 business as part of the renovation
  - Business 17 scheduled for completion Aug or Sept
  - Landscaping mediums and adding light posts
- Paint murals for Pier laydown lot

### **3. 2020 ATAX**

- The 2020 ATAX meeting was held in early January and council approved requests in January TC meeting
- KSBB will attend the January 2021 ATAX meeting: 3<sup>rd</sup> Thursday in January
- KSBB to prepare a plan and sell it for 2021 funding

### **4. 2020 Budget**

- Bob to confirm if KSBB has a 2020 budget; if not, Bob offered to work with us to get funding

### **5. Town Council Meeting - Tuesday 2/25, 6PM**

- Ellen will ask for KSBB to be added to the agenda and give an IWL recap and promote upcoming activities
6. BBQ Festival 2020
    - Saturday 3/14, 10-4AM
    - Promote Yard of the Month and Beach Sweep
    - Use white tent and dress it up as a Yardscape
    - Tattoos for kids
    - Lowes or Home Depot gift card for YOM awards
    - One flyer promoting YOM and Beach Sweeps (1/3 page)
    - Ask for landscape gift cards and business cards
    - Ellen to ask Debbie Ellis for KSBB business cards
    - Instagram photo frame
    - Workshop @ Trish's house, Thursday 3/12, 6pm
    - Ellen to submit application to Debbie Ellis
  7. Beach Sweeps
    - One a month; last Saturday of the month (except Sept): 9AM – 10AM
    - May 30, June 27, July 25, August 29, Oct 3
    - Ashley to contact Surfrider for bag donations
    - Ellen to look into the other beach sweeps: Food Lion, Surfrider, Church, Holiday Inn
    - Ellen to ask Missy for golf carts
  8. Wednesday April 22: Earth Day
    - Summer kick-off
    - Ellen to get with John Adair and ask about partnering on the Pier flower box
    - Invite town to attend
  9. Welcome to Surfside Beach sign on Ocean Boulevard
    - Trish to send a photo
  10. Next Meeting Friday 3/20 10AM
    - Crosswalks on Ocean Boulevard
    - Bike paths with E-district
    - Invite Debbie
    - Sunday Serenades budget? Discuss a summer event?
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**Motion to adjourn the meeting at 11:07AM**

By: Linda

2nd by: Trish

Voting in Favor: All

***Motion Carried***

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Information:

Submitted By:

PUBLIC NOTICES. Meeting agendas are NOT being prepared for this committee. PUBLIC NOTICES of meetings advising the public of the date and time of the meeting will be published pursuant to the Freedom of Information Act. The chairman or secretary should advise the clerk (843.913.6333 or email [dherrmann@surfsidebeach.org](mailto:dherrmann@surfsidebeach.org)) at least three days in advance of your next meeting date if it is not the regular meeting scheduled on the 3<sup>rd</sup> Wednesday at 1:00 p.m. Minutes. The committee secretary should complete the meeting minutes and deliver them to the town clerk within a reasonable time after the meeting. The town clerk will scan the minutes and publish them at [www.surfsidebeach.org](http://www.surfsidebeach.org).

Recommendations. When the committee approves a recommendation, the chairman and/or secretary shall communicate the recommendation to the Council Liaison. REMEMBER, the committee may not implement any program or spend money without **PRIOR** approval of Town Council.