



Committee Minutes  
Keep Surfside Beach Beautiful

**Date:** Friday July 16, 2021  
**Time Started:** 10:01AM  
**Members Present:** 5  
**Members Absent:** 0  
**Guests:** 3

**Present:**  
Tabitha Mull, Chairwoman  
Ellen Delaplane, Vice Chairwoman & Secretary  
Linda Woodlief, Treasurer  
Brenda Lawhorn  
Trish Smith

**Absent:**  
Jennifer Jazwinski  
Pat Horner  
Jolene Selwa

**Guests:**  
0

**Was a quorum present? YES**

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**Motion to begin the meeting at 10:01AM**

By: Tabitha  
2nd by: Trish  
Voting in Favor: All

*Motion Carried*

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**Motion to Approve Minutes from 6/18/21**

By: Linda  
2nd by: Brenda  
Voting in Favor: All

*Motion Carried*

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## Old Business

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## New Business

- Labor Day GC Parade, Sun 9/5 – KSBB will assist in promoting event
- Fall Family Festival – Sat 10/2
  - Group agreed to continue with Gingerbread theme as used past years
  - Tabitha to reach out to Benjamin's to see if they would donate gingerbread cookies for kids to decorate
  - Tabitha to find out if Gingerbread House is brown or yellow
  - KSBB will also offer free tatoos and have a Santa Claus (pics with Santa)
  - Committee members will try to incorporate "gingerbread" into event wardrobe
  - Goal will be to have the IWL postcard ready for distribution at this event
- Sunday Music in the Park
  - Town has asked for KSBB to help with orchestrating and executing music in the park on Sundays
  - Tabitha has meeting with Bill and Debbie week of 7/19 to discuss
  - Committee members are concerned with planning timeline to make it a success but that said, KSBB is happy to support in the planning process but not day-of
- IWL
  - Group reviewed budget spreadsheet and discussed possible sponsors
  - Tabitha will present the event overview and budget to Bill and Debbie week of 7/19 to determine how much funding the town is willing to provide
  - Simultaneously, KSBB will begin reaching out to several possible sponsors identified by the group; google doc distributed to committee outlining roles/responsibilities
  - KSBB will begin outreach for vendors (food/bev, retail, activities)
  - Timeline
    - Determine available funding from town by Jul 31



- Meeting with Surfside businesses – TBD
  - Town Council approval for alcohol – Aug 10 TC Mtg
  - Lock in sponsors by Aug 31
  - Approval of all marketing/promotion materials- Sept 27
  - Promotion Begins – Oct 1
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- Beach Sweeps
    - Next week Thurs 7/22, Pizza Hyena
  
  - YOM Nominations
    - Deadline for nominations extended to Tues 7/20
  
  - **Upcoming Dates**
    - 7/22: Beach Sweep – \*THURS\* 6-8pm, Pizza Hyena
    - 8/20: Committee Meeting – FRI 10am, Fire Station (Ellen will not be present)
    - 8/22: Beach Sweep – \*SUNDAY\* 4-6pm, Pizza Hyena
    - 9/17: Committee Meeting – FRI 10am, Fire Station
    - 9/18: Beach Sweep – SAT 9-11am, 3<sup>rd</sup> Ave North
    - 9/25: Rally in the Alley
    - 10/2: Family Festival
    - 10/30: Old Car Show, CAN Meatball Cookoff, Halloween GC Parade
  
  - **Agenda Items for next Committee Meeting**
    - IWL
    - Halloween Golf Cart Parade
      - Details, promotion
      - Possibly involve restaurants/bars on SS Drive for a Halloween pub crawl after the parade
    - Beach “Library”

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**Motion to adjourn the meeting at 11:10AM**

By: Linda

2nd by: Trish

Voting in Favor: All

***Motion Carried***

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Submitted By: Ellen Delaplane, Vice Chairwoman & Secretary

**PUBLIC NOTICES.** Meeting agendas are NOT being prepared for this committee. PUBLIC NOTICES of meetings advising the public of the date and time of the meeting will be published pursuant to the Freedom of Information Act. The chairman or secretary should advise the clerk (843.913.6333 or email [dherrmann@surfsidebeach.org](mailto:dherrmann@surfsidebeach.org)) at least three days in advance of your next meeting date if it is not the regular meeting scheduled on the 3<sup>rd</sup> Wednesday at 1:00 p.m.

**Minutes.** The committee secretary should complete the meeting minutes and deliver them to the town clerk within a reasonable time after the meeting. The town clerk will scan the minutes and publish them at [www.surfsidebeach.org](http://www.surfsidebeach.org).

**Recommendations.** When the committee approves a recommendation, the chairman and/or secretary shall communicate the recommendation to the Council Liaison.

**REMEMBER,** the committee may not implement any program or spend money without **PRIOR** approval of Town Council.