

Ralph Magliette Senior Citizens Committee Minutes

Meeting Date: AUGUST 28, 2017 Time Started: 5:31 pm Location: **SSB Council Chambers**

Members Present or Absent:

P Steve Shore

P Linda McKeen

A Randle Stevens

P Joe Buczek

Town Council Liaison

P Shelby Smith

Was a Quorum present? YES

Chairman Steve Shore presided over the meeting.

Minutes of previous Meeting held 8/14/17 approved by acclamation.

MOTION

MOTION

SPECIAL GUESTS: Welcome & Introduced: Michelle Cantey, Coast RTA
Debbie Ellis, SSB Events Supervisor

NOTES OF INTEREST

<> Debbie Ellis distributed 2017 Sr Fair Vendor List with already confirmed/paid highlighted.

<> 3 Donating Sponsors for Seniors Fair announced: Tidelands Health \$500, Horry County Council on Aging \$500 and Professional Golf Training Systems – DynaSwingFit Golf School \$250 + 4 Door Prize Golf Lessons \$260 value.

<> Senior Fair Flyer approach was agreed to: 14 additional revisions were identified on the flyer presented at last meeting incl Sponsor rearrangement and logo changes Sponsors insisted upon. These final revisions will be completed by **Shelby & Office Depot**. Color printing on 8.5x14 inch standard weight paper to be done by Debbie Ellis. Color Posters 11x17 inch on heavy stock to be **printed by Office Depot** at quoted price given to Shelby at \$.70 each for the 75 total quantity, that will be hand delivered by Committee Members to Businesses and high people-volume locations e.g. Libraries, Lowes, Home Depot, Visitor Ctrs.

<> Senior Fair Flyer also to be on computer in **digital format**. Very wide emailing of the flyer is hoped to be done from Distribution Lists obtained from Administrator Micki Fellner/ Town Clerk Debra Herrmann ...to SSB Residents and SSB Businesses. At last meeting Councilman Randle Stevens suggested Committee volunteers could do what ever work needed for the emailing. All Committee agreed this would be very good approach. Chairman Steve Shore will pursue obtaining email distribution lists and set up volunteer work assignments.

<> Shelby Smith developed, with Steve Shore approval, a Sponsor Benefits List (attached).

<> Shelby has written a news article for Newspapers/Magazines who have agreed to have **article and flyer published** in October at **no charge** 5 Newspapers/Magazines plus Sun News (**attached**), and Steve will arrange for MB Herald to do a "**feature article**" Promised wording for Sponsor's descriptions in article to be **exactly how Sponsor defined** (from their website). Sponsors also get one (1) 3'x5' Banner \$40 each (2 on Benefits List but now doing only 1).

<> Linda McKeen has obtained donated tickets . . . 2 Carolina Oprey, 2 Alabama Theater.

- <> Committee discussed and agreed to having Food Trucks instead of the light refreshments for attendees (called Cones on Flyer). Each Vendor will be given two (2) \$5 Lunch Voucher to be used at Food Trucks. SSB Town covers Vendor vouchers' expense, and provides Water for all.
- <> Debbie to have Tent set up outside front entrance of Fire House and 2 Check-in tables for all attendees. Big sign directing attendees to **only check-in entrance** at the Tent.
- <> Debbie to contact Walmart for FREE Eye Vision Screening at the Senior Fair.
- <> Committee agreed best to have Steve Shore & Councilman Randle Stevens be interviewed 1 or 2 weeks before the Fair on WRNN 99.5 Morning Radio and EASY Radio, and with Cecil Chandler on his midday TV show. Steve will also contact Cecil about doing a "Live" Broadcast from the FireHouse at the event.
- <> Committee agreed to have NO Retail items sold at the event, due to space needs.
- <> Joe Buczek distributed a RMSCC Info sheet about our Committee projects, to be handed out at the SSB Fall Festival. It also encourages feedback to the Committee for Seniors to identify their preferences and ideas for us to consider. Committee printed rack card also to be available.
- <> Joe Buczek to do a scale layout of the Fire House with our 35-40 Senior Fair Vendors and Sponsors all accommodated nicely. Sponsors have preference as to their location.
- <> Shelby Smith has contacted/invited 10 additional Vendors, 8 of which confirmed YES and their \$20 registration fee is coming to Debbie along with Registration Form.
- <> Linda McKeen is contacting several Vendors from last year, that we have not heard from yet. Joe is also contacting a few.
- <> Debbie is putting big arrow next to Hwy 17 corner banners directing attention to FireHouse.
- <> Shelby read To Do's" from Oct 31, 2016 RMSCC Meeting after last years event, to double check all improvements are identified for this years event ... all points covered.
- <> SSB Fall Family Festival on October 7th will have a RMSCC table with Senior Fair Flyers and **new Sr SSB Feedback Suggestions Form** developed by Steve Shore, approved by Committee.
- <> Micki Fellner has written a letter asking for SSB Donation for the Tideland Health Sponsor.
- <> Grand Strand Celebrity still being sought to attend Senior Fair.

<> Senior Citizens Committee Members are still needed. Committee agreed to keep looking for 2 new members. Attracting Seniors to our Committee Meetings is helpful.

****** Next RMSC Committee Meeting Date/Time: SEPT 11, 2017 5:30pm ******

SITE TO BE: TOWN COUNCIL CHAMBERS

Motion to adjourn made By Steve Shore at 7:05 pm, 2nd By Joe Buczek

All voted in favor. YES. Unanimous! ***Motion Carried!***

Submitted By *Signed by Shelby Smith*
week of 8 - 28 - 2017 *Secretary*

Received by Town Clerk _____

INFORMATION

Minutes: The committee secretary should complete the meeting minutes and deliver them to the town clerk within a reasonable time after the meeting. Minutes will be published on the town website and stored in the permanent archives.

Recommendations: When the committee approves a recommendation, the chairman and/or secretary shall communicate the recommendation to the Town Council Liaison for presentation to Town Council.