RESIDENTIAL CURBSIDE RECYCLING TO START

That's right! To best serve you and our environment, the Town is pleased to announce the beginning of residential curbside recycling beginning March 1, 1994.

Working with the City of Myrtle Beach and the Horry County Solid Waste Authority, we are excited about providing this much requested service. Of course, some waste collection changes will be necessary to accomplish this objective.

The program has been designed to make recycling as easy for you as possible. However, its success depends on a reduction in regular residential garbage collection from twice to once a week. In this regard, regular MOBY cart collections will be performed only on each Monday for the North End and on each Tuesday for the South End of town. The second collection day of the week—Thursday for the North End and Friday for the South End—will be for recyclables only.

The recyclables collection technique will be 'co-mingled' or mixed newspapers; magazines; brown, clear and green glass; milk jugs and plastic pop bottles; and aluminum and steel cans. These types of recyclables are to be placed altogether in transparent plastic bags which will be distributed free of charge to all residences in February.

Of course, recyclables need to be rinsed prior to setting at the curb. Then, starting either March 5 for the North End or March 4 for the South End, our sanitation crews will be by to collect the bagged recyclables. Further, specific details will be provided to you prior to startup, with special mailings in January and February.

Again, we are excited about this new recycling initiative and ask your cooperation in this endeavor.

SURFSIDE DRIVE PROJECT UNDERWAY

Dixie Construction Company of Myrtle Beach began 'remodeling' Surfside Drive in November as planned. The Town expects completion of the road project, along with landscaping, to be accomplished by March, 1994.

New turn lanes with plantable center medians and curb and gutter treatment at the Ocean Boulevard intersection will not only make this area safer, but beautiful as well. Grouped or "cluster" mailboxes, with an off-the-road stopping area for the postman; trees, shrubs and flowers; and improved street lighting are just some of the improvements planned for the Poplar to Dogwood stretch of Surfside Drive, with the central business district near US Highway 17 receiving a new look also.

With the opening of the newly-rebuilt pier this Winter and the refurbished Surfside Drive by the Spring, we hope everyone will be proud of our central gateway to the beach.

MEMORIAL DONATION

Mr. Ray Bartlett of 712 16th Avenue North has donated $5,000 to the Town toward beautification. As a memorial tribute to his wife, Mae, who recently passed away, Mr. Bartlett has asked that the Town enhance beautification on 16th Avenue North, and wherever else it is needed. The Town is grateful to Mr. Bartlett for his generous donation, and extends its sympathy to the Bartlett family.

CONGRATULATIONS! CLEAN CITY AND CHRISTMAS DECORATION WINNERS

October - Business 17 Award: SurfWalk, 16th Avenue North and Ocean Boulevard, Surfside Realty Co., Inc.
December - Business 17 Award: The Courtyard HOA, Highway 17 North, Surfside Realty Co., Inc.

CHRISTMAS DECORATIONS

NORTH SIDE - 1st Place: Bill and Georgie Martin, 1215 Cedar Drive North; Runnersup: Les and Pat Wade, 514 15th Avenue North; and John and Corrine McNabney, 312 Cherry Drive North.
SOUTH SIDE - 1st Place: Lavon and Betty Hughes, 414 9th Avenue South; Runnersup: George and Phyllis Moller, 719 10th Avenue North; and David and Karen White, 1024 Poplar Drive South.
Dear Citizens Of Surfside Beach:

As we enter 1994, we look back on the past year and its accomplishments and challenges:

Our "All Children’s Park" received national recognition this past December at the 70th Annual National League of Cities Conference in Orlando, Florida. The Park allows both physically challenged and able-bodied children to play side by side. The Town tied for the "James C. Howland Urban Enrichment" Award. More than 110 entries were received for the various categories from under 50,000 to 500,000 population. The Town, along with the South Strand Sertoma Club, constructed the Park at 10th Avenue South and Hollywood Drive.

Elsewhere in this Newsletter you will find an article on curbside recycling, and its importance to our Town. Solid waste disposal will be an issue which we will all have to work together to solve.

As you read this Newsletter, you will have received information regarding a proposal by Grand Strand Water and Sewer Authority to assume ownership of our water and sewer systems. The mailout contains general information which I will not cover in this letter. Please review the information and attend the Public Information Hearings regarding this important matter.

The first phase of the Surfside Drive Enhancements should be completed by April 1994. The improvements include the widening of Surfside Drive at Ocean Boulevard to provide a right-turn lane with medians. Additional improvements will be made in the area between Highway 17 and Poplar Drive, with curb and gutter, lighting, and landscaping. The remaining portions of the corridor will receive new cluster postal boxes, plantings, and sidewalk modifications.

The Town’s Police Department has outgrown its current facility, and we must look at ways to provide them the space that is needed and required. Certain changes in the Town Hall Complex will be made this year to address the situation as well as other concerns.

These and other projects will make Surfside Beach a safer, more modern and more attractive place to live in the years to come.

On behalf of Council and all Town employees, I would like to wish each of you a Happy, Healthy and Prosperous 1994.

Sincerely,

Dick M. Johnson
Dick M. Johnson, Mayor
BUILDING AND ZONING DEPARTMENT

"WE'RE IN THIS TOGETHER". Business, citizens and local government need one another, but do not always appreciate one another. When that is true it is often because the two do not communicate. That is why this Newsletter exists. This section will help understanding when business licenses and permits are required and when you may need more information. This should make your effort to establish a business or live here easier.

A BUSINESS LICENSE IS REQUIRED
Any type of business operating within the Town limits is required to have a business license. For license rates and requirements, contact the Finance Department, at 238-2590. Contracting trades should contact Building and Zoning, at 238-5531.

CONSTRUCTION, ADDITIONS, REMODELING AND REPAIRS
Before you can construct a new building, add on to an existing building, demolish, alter, make other than approved ordinary minor repairs, or perform electrical, plumbing or heating and air conditioning work, you will need a permit. Always check before proceeding with any construction or repair activity.

BUILDING INSPECTIONS
If you find that you are required to purchase permits, please remember that you will not be allowed to occupy the structure, addition, or renovation until all required inspections are completed. A Certificate of Occupancy to obtain utility connection is dependent upon these inspections. Any electrical, plumbing or heating and air conditioning work also needs to be inspected by Building and Zoning prior to use, for your protection.

FLOOD PLAIN MANAGEMENT AND HIGH WIND BUILDING REQUIREMENTS
Whether you build or alter, Flood Plain Management Regulations and Hurricane/High Wind Construction requirements will have an impact on your structure. Obtaining certain types of insurance is dependent on meeting these requirements. The Town does have flood hazard areas and is in the National Flood Insurance Program.

BARRIER FREE DESIGN AND "AMERICANS WITH DISABILITIES ACT"
Your business is probably impacted to some degree by the Federal Americans With Disabilities Act (ADA). New business buildings and most alterations are required to conform to these regulations.

STORMWATER MANAGEMENT AND UTILITIES
New construction and additions may involve stormwater control requirements, as well as water and sewer impact and Tap Fees.

ZONING RESTRICTIONS, PARKING, COMPATIBLE LAND USES, AND MORE
Make sure that the type of business or the size home you want to build is allowed in the area of Town where you want to place it. Businesses or residences in different zoning districts face different yard setbacks, parking requirements, density limits, height restrictions, landscaping requirements, etc.

STORAGE BUILDINGS, SWIMMING POOLS, FENCES, ETC.
All types of accessory uses are regulated by setbacks, location, and coverage requirements. Permits and inspections are required for these and any other accessory uses.

SIGN REQUIREMENTS
Our Sign Ordinance regulates the type, number, size, height, and location, and area coverage requirements. Permits and inspections are required for these and any other accessory uses.

LANDSCAPING AND TREE PROTECTION
Our Tree Protection Ordinance requires that a permit be obtained prior to cutting down trees. Minimum areas of landscaping are required around all businesses and residences.

OUTDOOR MERCHANDISE DISPLAYS, PORTABLE SIGNS, BANNERS, FUND RAISERS
The display of certain merchandise or the use of portable signs or banners outside of any building is prohibited, except for limited special events. Special short-term permits are required for these and other types of outdoor carnivals, sales promotions, or fund raising.

JUNK, DERELICT UNLICENSED OR COMMERCIAL VEHICLES
In residential zoned districts, storage, in plain sight, of junk or derelict and unlicensed vehicles is prohibited. Commercial vehicles larger than a standard van are prohibited for overnight storage as well.

BEACHFRONT MANAGEMENT
Our Shore Protection Ordinance protects the beachfront sand dunes and limits development activity along and seaward of a shore protection line along the oceanfront. Permits are required for any landscaping, dune walkovers, sand fencing or other development activity in these areas.

PUBLIC RIGHTS-OF-WAY
Encroachment of landscaping, fences, or other hard structures into Public Rights-of-Way is prohibited, except by special permission from Public Works Director and/or Town Administrator.

The Building/Zoning Director is available daily from 8:30 to 10:00 mornings and 1:00 to 2:30 afternoons, to assist you in any of these areas, for permits, information or consultation. This Schedule is subject to change due to other commitments.

FINANCE DEPARTMENT
The Town began its budget process for Fiscal Year 1994-95 during this quarter. The Annual Budget Retreat was held October 29th - 31st, with the primary focus being long range planning. In addition, several issues were discussed which will impact the Town within the next year. Among those are: the Town will be refinancing its 1989 General Obligation Bonds and issuing $800,000 in additional bonds to provide funds for the Town’s ladder fire truck purchased in September, and to provide funds for the cost of construction/improvement of municipal buildings.

The Town hired a consultant to review our current Business License Ordinance which was adopted in 1964, and to prepare an updated ordinance to be considered for adoption. We have met with our consultant and reviewed the proposed updated ordinance. The Town plans to have First and Second Readings of this ordinance in January 1994. We will be contacting businesses in the area to inform them of the changes that will be effective for the business license year 1994-95.
TAMMY JAMES - EMPLOYEE OF THE YEAR, 1993
EMPLOYEE OF THE QUARTER, WINTER 1993

Tammy James is the Town’s “Employee of the Year, 1993” and “Employee of the Quarter, Winter 1993”, which includes the months of October, November and December. Tammy is the Town’s Finance Assistant, and her duties include processing of business licenses, preparing purchase orders, collecting water and sewer payments, preparing deposits and posting daily reports, as well as interacting with customers on any questions or problems they may have. Tammy has been with the Town since May of 1992. She resides in Garden City with her children Marissa and Jon.

Way to go, Tammy. We’re proud of you!

SUPERVISOR OF THE YEAR, 1993 - TERRI CHATFIELD

Terri L. Chatfield, Town Accountant was named as 1993’s “Supervisor of the Year”. A five (5) year “veteran” of employment with the Town, Terri’s duties include numerous accounting functions: payroll, administration of employee benefit programs, computer training of personnel, and data processing support for the Finance Department. She also serves as coordinator of the Grand Strand Career Center’s “OWL” (Occupational Work Learner) Program, in which an area high school student is assigned to the Town to work under Terri and assist in various areas of Town government. The students provide much needed assistance to employees, and receive valuable on-the-job training as well. This is the “second time around” for Terri, who first received the honor in 1990. Terri is married to PFC Jim Chatfield of the Horry County Police Department, and they live in the Forestbrook area.

Well done, Terri.

STEVE MOSCO AND BILL BLACK -
FIREFIGHTERS OF THE YEAR, 1993

This year produced a tie situation for “FIREFIGHTER OF THE YEAR”, with honors going out to Steve Mosco, the 1992 Winner of the Award, and Bill Black. Steve is an Engineer/Crew Chief in the Department, as well as a State Fire Marshal, Interior Structural Firefighter, Emergency Medical Technician, Hazardous Material Technician and SC Fire Academy Instructor. Steve instituted the Department’s Fire Safety Award Program, which has gained National recognition. He has been with the Department since August of 1988, and was the Town’s “Employee of the Quarter, Summer 1993”. Steve, wife Linda, and 2 daughters live in Myrtle Beach.

Bill Black became a Volunteer Firefighter in January of 1975, and an Auxiliary Firefighter in 1989. He currently serves as Crew Chief of Engine Company 5, having completed all required firefighter training, including hazardous materials, confined space entry and officer training. Bill has assisted in developing safety standards for the Department, as well as taught classes. He also is a “two timer”, winning the award in 1979 for the first time. He and wife Millie reside in Surfside Beach.

Hats off to these dedicated and valuable employees.

WE ARE PROUD TO WORK WITH ALL OF THESE TALENTED AND DEDICATED EMPLOYEES.
RECREATION DEPARTMENT

EVENTS:
The 9th annual Family Festival was held on October 2 and it was the most successful ever. A survey was conducted by PRT and approximately 11,000 were in attendance throughout the day. Surfside Beach is becoming a popular place to visit. As our Festival grows and grows so will the number of visitors and tourists. Hats off to all those involved: committee members, civic clubs, businesses, organizations and individuals who made a contribution toward the Festival’s success. Also thanks to the Town’s Police, Fire and Public Works Departments.
The Town held its first Annual Employee Golf Tournament in November at Raccoon Run Golf Course. Twenty employees and family members were involved. Everyone had a good time and is looking forward to the next one. NOTE: Be on the look-out for the Town’s first miniature golf outing coming up in January and February.
The annual Christmas Tree Lighting was held on December 2nd and there were approximately 250-300 in attendance. Not only is our tree growing, but each year we attract more people for the ceremony which kicks off the Town’s Christmas programs.
The “Hot Line to Santa” was held on December 7th and this is another program that is really becoming very popular to the Grand Strand area. It’s the only one of its kind in the area and was promoted well this year with television, radio, and newspaper coverage. There were approximately 225 phone calls to Santa, who was assisted by Mrs. Claus.

UPCOMING CLASSES AND PROGRAMS:
Various Arts and Craft Classes, Chest Club, Sign Language Classes, Oil Painting, Water Color Painting, Aerobics (on-going), Seniorcise (on-going), Easy Stretch Exercise (on-going).
Blood Pressure Screening is conducted every Wednesday from 9 to 10 AM at the Civic Center (free).
For more information on any of the classes and programs, stop by the Center and pick up our New Brochures or see “Sparky” or call him at 238-4131, Ext. 333.

ATHLETIC:
The 1993 Surfside Beach Recreation Department’s youth football leagues finished play in November. Eight football teams and eight cheerleading squads composed of over 200 youngsters ages 8-12 participated. The Hurricanes, coached by “Bo” Kenney won the Small Fry League (ages 8, 9, 10) championship. The Broncos, coached by Jeff Goodman, won the Mite League championship for boys ages 11 and 12.
The 1993-94 basketball season will see eight teams take the floor for local league action with the first games scheduled for Saturday, January 8th, 1994. Games will be played at St. James Middle School each Saturday through February 19th. Games begin at 9:30 AM with 4 games during the day.
Please call 650-4131 for information on baseball/softball registration dates. Call by February 15th, 1994.

FIRE DEPARTMENT HAPPENINGS

VOLUNTEERS NEEDED
The Surfside Beach Fire Department has a number of volunteer positions which need to be filled. In addition to firefighters, we need people for receptionist duties, light bookkeeping, traffic control and other support type duties. Supplies and equipment will be furnished. Firefighter training will be provided in accordance with South Carolina Fire Academy standards.
Wouldn’t you like to help your community by volunteering for one of these important jobs? If so, please contact the Fire Department at 238-2314.

FIRE SAFETY AWARDS
The Surfside Beach Fire Department Fire Safety Award was initiated in September, 1992 as a way of recognizing those businesses in Surfside Beach who make a special effort to provide a fire safe environment for their employees and patrons. These businesses are presented with a Certificate of Appreciation at a Town Council meeting, are given a sign identifying them as Fire Safety Award winners, to display in front of their business and a press conference is held to inform the media of their efforts.
The winners to date are: Dr. David White, Plantation Pancake House, Field Insurance Agency and Holiday Inn-Surfside. Congratulations and thanks to these people for their concern for fire safety.

NEW LADDER TRUCK IN TOWN
In September, Surfside Beach Fire Department took delivery of a new Kovatch 95’ ladder truck. This comes with a 1500 GPM pump and remote control nozzle on the end of the ladder, and should serve the Town of Surfside Beach for the next 20 years. We’re very proud of this new piece of equipment and the added firefighting capability it provides the Town. We invite you to drop by the fire station to see it. This truck replaces the 1974 Seagrave ladder truck which we’ve used since 1984.

SMOKE DETECTORS ARE THE LAW
Did you know that it is the law that all dwellings must have working smoke detectors, whether the home is brand new or 100 years old? Did you know that you could be fined $500 if you’re convicted of not providing a working smoke detector in your home or beach house? And, did you know that smoke detectors can be purchased for less than $10.00? If you were fined, how many smoke detectors could you have bought with that $500? Doesn’t it make sense to go ahead and install them? Besides, they just might save a life.

1994 ELECTION YEAR
Municipal Elections will be held on Tuesday, March 8, 1994. Four (4) year terms for three (3) council seats, presently filled by Roy Hyman, Jr., James M. (Melvin) Truet, and Joseph E. (Joe) Whitmore are due to expire in 1994. A Special Referendum will also be on the ballot for voters to decide whether or not to transfer the Town’s Water/Sewer Systems to Grand Strand Water & Sewer Authority.
Polls will be open from 7:00 a.m. to 7:00 p.m. Polling places are as usual: Precinct #1, Surfside Beach Fire Station on 1st Avenue North, and Precinct #2, Calhoun Building behind Surfside Methodist Church on 13th Avenue North.
Be sure to exercise your freedom to vote for the candidates of your choice on March 8th.
A FAMILY BEACH CHRISTMAS
Top - Miss Sun Fun Tara Hardee (left) and Miss Bikini Wahine Shar Player (right) pose with Mayor Johnson following the Surfside Beach Christmas Parade December 11. Below - Santa listens to Christmas wishes from Surfside Beach youngster, Chris Ferguson. Many others called the Recreation Department's "Hot Line to Santa" December 7.

TOWN DIRECTORY

IMPORTANT TELEPHONE NUMBERS
FIRE/POLICE/RESCUE SQUAD
Town Hall
Police/Fire (non-emergency)
Recreation Complex, Glens Bay Road
FAX
Jones Intercable (24 hours)
Santee Cooper Power Company (emergency)
Animal Control
Water Department/Public Works

TOWN HALL MEETING SCHEDULES
Town Council, 1st and 3rd Tuesday of each month, 6:30 pm.
Planning and Zoning Commission, 2nd Tuesday of each month, 3:00 pm
Municipal Court, Wednesdays, 5:00 pm
All meetings are held in the Town Council/Court Chambers located on the south end of Town Hall and are open to the public. We welcome all interested residents to attend.

TOWN OF SURFSIDE BEACH
115 US HIGHWAY 17 NORTH
TOWN HALL
SURFSIDE BEACH, SC 29575

MAYOR
Dick M. Johnson
COUNCILMEMBERS
Archie Benton
Roy Hyman, Jr., Mayor Pro Tem
Judith L. Lowe
P. L. Mabry
James M. Truett
Joseph E. Whitmire
ADMINISTRATOR
Neil Ferguson
EDITOR
Elaine K. Cowart