Town of Surfside Beach
Local Economy

The Town of Surfside Beach has grown dramatically since its incorporation in 1964. The 2000 Census reported that 4,125 permanent residents lived in the town, compared to just 880 when it was incorporated. Significant growth and development have taken place along the town's oceanfront in the last decade. Staff estimates that about 5,000 residents now live in town year round. In addition, commercial development continues along the town's business district on the US Highway 17 Business corridor.

The Town of Surfside Beach is heavily dependent on the tourism industry as related businesses pay a vast majority of taxes and fees used to provide services to residents, and tourists. The town's beach location, and two-miles of pristine oceanfront beach continue to promote tourism-related new business and redevelopment.

Tourism is South Carolina's largest industry, and is the element that keeps the northern coastal area of the State run-

(Continued on page 9.)

Dick M. Johnson, Former Mayor Dies

Dick Johnson, former mayor of Surfside Beach died September 7th after a courageous fight with liver cancer. He was 75 years old, and is survived by his wife, Anna Johnson; daughter, Deborah Watson of Myrtle Beach; son, Michael Johnson, and wife Tracie, five grandchildren, and three great grandchildren. His funeral was September 10th.

Johnson served as a Surfside Beach Town Councilmember in 1975 and 1976, then again from April 1978 until March 31, 1982, when he took a break from politics. After Mayor H. Blue Huckabee died in 1986, Johnson decided to run for Huckabee's unexpired term. He was elected, and was re-elected continuously until he decided not to seek re-election in the April 2006 election.

May 9, 2000 was Johnson's last day of "official" public service for the Town. He never stopped serving the Town and its residents. At that May 9th council meeting, he was presented with a notebook that included a resolution from the South Carolina House of Representatives, and dozens of letters from notable officials, including Senators Thurmond and Hollins; Congressmen Sanford (now South Carolina's Governor); then Governor Hodges, and other State officials; numerous Horry County elected officials, Surfside Beach Town Councilmembers, Town staff, business associates, and friends.

The last page included in the book was titled, "Mayor's Political Hustling Money." During Mayor Johnson's tenure, he helped to obtain Federal, State, and County funding in the amount of $1,496,348.66 over 13 years. That amount averaged $115,103.75 per year for a net effect of 3.5 mils less in taxes per year.

Noteworthy accomplishments include enhancing recreation facilities, and constructing "All Children's Park," the first handicapped accessible children's park in the State of South Carolina, for which the Town received the James C. Howland Urban Enrichment Award; receiving the 1995 National Hurricane Conference Local Government Award for being the first town in the nation to adopt "deemed to comply" building standards to hurricane

(Continued on page 2.)
Town of Surfside Beach
Year In Review & Initiatives

Development and redevelopment continued within the Town during fiscal year 2005-2006. Over 100 single- and multi-family units were constructed.

A county wide re-assessment was completed in Horry County for the 2005 tax year. In re-assessment years, a tax rollback millage is computed to maintain property tax revenue at a constant level. Town Council reduced the tax millage for the 2005 tax year to 44 mills from the previous year's rate of 55 mills.

Engineers continued to work on the design for the Myrtle basin drainage area. Recommendations for this area will be presented to Town Council and the work started in the fall. A public meeting was held on August 24th to hear comments from the community on the Myrtle basin project. The Capital Projects Fund continues to collect 5-mills for stormwater projects. This millage has a sunset provision and will be collected through the 2007 tax bills.

Town Council adopted the 2005 Town of Surfside Beach Comprehensive Plan, a guideline for Town development, in December 2005. The plan gives a general plan for the Town of Surfside Beach during the next 10-years. The Comp Plan can be viewed at www.surfsidebeach.org on the home page sidebar or 'Planning Building & Zoning', when that page opens, use sidebar shortcuts to open the plan.

Town Council placed a six-month moratorium for all new construction in the R-2 Medium Density District in June 2005. During that time, staff worked on a plan to reduce density in the district, but owners were allowed to continue building single-family homes. The new regulations adopted by Town Council changed setbacks, building heights, and lot coverage.

A sidewalk along the west side of Ocean Boulevard between 10th Avenue South and Melody Lane was built with the assistance of grant and accommodations tax funds. Tourists and residents use this additional sidewalk to access the beach and businesses in the town's accommodations area.

Fiscal Year 2006-2007 Projects

Myrtle basin stormwater construction improvements will begin soon, and will continue into the spring of 2007. A plan is also being developed to dredge several town lakes.

2006 fall and winter planned construction projects include a sidewalk on Hollywood Drive South; repairs to beach crossovers; beautification of the beach access parking areas, and an equipment storage shed at the public works facility.

Burkhold Planning and Management is performing a management analysis to evaluate town functions and staffing needs. The town has grown in the past few years; additional demands have been placed on staff to keep up with the growth. Burkhold made an initial report to Town Council at a special meeting held September 19th, and will make a final presentation during the October 12 and 13 budget meeting.

Town Council appointed a temporary administrator, Peter G. Bine to manage day-to-day operations during the administrator's leave of absence. Mr. Bine has many years of administrative experience that will benefit the Town.

Johnson, continued from front page.

resistant construction; oceanfront public restrooms were built; additional municipal parking areas for citizens and visitors were constructed; a new police station and a new public works building were constructed; the budget was balanced without a tax increase for 13-years, and the list goes on.

Johnson was also concerned about people. He was implemental in acquiring the property now known as the 'passive park' at the Fuller Park Complex where the Veterans Memorial is located that is enjoyed by residents and visitors. He also helped implement several programs to benefit the Town's employees.

Not only was Johnson dedicated to the town, he was an active deacon in his church, where he also served as a Sunday school teacher. He and his wife, Anna, volunteered teaching special needs children at Lakewood Elementary School for over 30-years. He believed that learning to read was key to a successful future.

Johnson was on the board of directors of South Strand Helping Hand, and the charter president of the South Strand Kiwanis.

Mayor Johnson was a champion of Surfside Beach. His leadership and accomplishments are his enduring legacy, and will continue to affect the town for many years to come. His leadership and friendship will be missed.

Heartfelt condolences are sent to his family, friends, and all those who knew and loved him.
Public Works
343.913.6360

Public Works consists of four divisions: parks and recreation; streets and drainage; vehicle maintenance, and sanitation, and has 28 full-time employees. It is charged with managing, maintaining, and repairing the town’s infrastructure, all Town buildings, parks, recreation facilities, athletic programs, special events, civic center, streets, sidewalks, stormwater drainage systems, sand dunes protection, beach restoration, street beautification, drainage canals, ditches and swashes. Sanitation services are provided through public works, and the department also maintains and repairs all Town vehicles and equipment.

The public works department purpose is to manage the Town’s resources to benefit the town, its residents, businesses and visitors. By implementing Town Council directives the department provides safe streets, sidewalks, beaches, lakes, parks, walkways, recreation and civic activities, and sanitation services to preserve and enhance the quality of life in the "Family Beach" community. Staff strives to represent and promote the Town to the greater Grand Strand community through coordination and support of intergovernmental relationships and activities for the benefit of all.

Departmental priorities include improving the condition of town lakes; preserving the beach, protecting the dunes and participating in beach restoration and renourishment; upholding the "Family Beach" image; street beautification and upkeep; increasing town sponsored events and activities for the benefit of the community; maintaining, repairing, and improving the town stormwater system and incorporating all town lakes into the maintenance system; continuation of town sidewalk project; maintaining and improving swashes and drainage ditches; meeting current sanitation needs, while increasing awareness and education about recycling; scheduled, preventative fleet maintenance.

Congratulations to public works employee Neal Johnson who was recognized in 2005 for 20-years of service to the Town! Throughout the year, public works employees participate in Red Cross Blood Drives, the American Heart Walk, Beach Sweep, Sun Fun, and the Christmas Parade. Staff also conducted regular safety training sessions, including the “Work Zone Safety” class that was presented by the South Carolina Department of Transportation free of charge.

In December 2005, the public works director position was vacated when Bobby Radford left to pursue a job in the private sector. Terry Grady, sanitation supervisor, is serving as interim director until the position is filled.

Public works has a variety of demanding jobs. It takes dedicated people to complete those jobs in the heat of summer and the cold of winter, as well as dealing with emergency situations and storm events. Staff continues to work hard to manage the demands of our growing community.

Staff thanks all Town citizens for their cooperation, understanding, and patience during the past year and looks forward to being of service in the future.

Sanitation. The 11-man sanitation division provided year-round sanitation services, which includes summer roll-out service three times a week for 546 accounts from May through September; fall-winter services, a recycling program; brush and yard debris collection, and weekly collection of discarded appliances and furniture. The crew collected more than 3,000 Moby carts each week, and serviced 188 commercial dumpster accounts monthly. Between April 1, 2005 and March 31, 2006, staff collected 5,877.79 tons of solid waste (garbage), 1,078.61 tons of yard debris, 478.47 tons of mixed debris, and 307.54 tons of recyclables. The average monthly Solid Waste Authority fee was $16,590. The Town saved $8,919 this past fiscal year, because residents participated in the recycling program. Blue recycling bags and recycling information are available at Town Hall. If you prefer, you may call public works at 913.6360 to request recycle bag delivery. A private contractor removed approximately 60-cubic yards (equal to 76-ton) of metals monthly from Town streets for recycling at no cost to taxpayers. The metal recycling program saved approximately $3,200 in disposal fees.

Moby cart users, please have your cart curbside before 6:00 a.m. on collection day, and returned to your storage area by 11:00 p.m. State law prohibits mixing yard waste or construction materials with household garbage in a Moby Cart or dumpster. The crew is prohibited from emptying carts or dumpster when those items are mixed. The landfill will not accept mixed debris, and the Town can be fined for dumping contaminated materials. Along those same lines, debris placed curbside must not be mixed. Metals must be separated from materials such as mattresses. Leaves must be bagged and yard debris must be placed separate from other materials. Crews make every effort to pick up on time; however, if items are mixed, they will not be picked up. Styrofoam cannot be recycled. Household hazardous waste, including batteries, paints, and pesticides must be delivered to the Solid Waste Authority Landfill on the third Saturday monthly from 8:00 a.m. until 3:00 p.m. Please call Kevin Ward at 843.347.1651 for more information on hazardous waste collection.

Staff continues to evaluate existing sanitation services. Objectives include, but are not limited to, improvement of the Town’s recycling program, the possibility of extending the summer roll-out service to meet ever-changing demands from the expanded tourist season, and improvement of the fall and winter services. If you have any questions in regard to the sanitation division, please contact Terry Grady at 843.913.6362.

Fleet Maintenance. The two-man fleet maintenance crew is responsible for keeping all of the Town’s nearly 200 vehicles

(Continued on page 11.)
TOWN OF SURFSIDE BEACH, SOUTH CAROLINA
STATEMENT OF REVENUES, EXPENDITURES AND
CHANGES IN FUND BALANCES
GOVERNMENTAL FUNDS
Year Ended March 31, 2006

<table>
<thead>
<tr>
<th></th>
<th>General Fund</th>
<th>Accommodations Tax Fund</th>
<th>Hospitality Fund</th>
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</thead>
<tbody>
<tr>
<td><strong>REVENUES</strong></td>
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<tr>
<td>Property Taxes</td>
<td>$1,859,191</td>
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<tr>
<td>Franchise Taxes</td>
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</tr>
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<td>Hospitality Fees</td>
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<td></td>
<td>615,341</td>
</tr>
<tr>
<td>Local Accommodations Taxes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Licenses and Permits</td>
<td>1,538,253</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fines and Forfeitures</td>
<td>143,450</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intergovernmental</td>
<td>295,018</td>
<td>407,655</td>
<td>30,708</td>
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<tr>
<td>Other</td>
<td>323,193</td>
<td>36,384</td>
<td>30,834</td>
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<tr>
<td><strong>Total Revenues</strong></td>
<td>$4,628,727</td>
<td>$444,039</td>
<td>$676,883</td>
</tr>
</tbody>
</table>

|                      |              |                         |                  |
| **EXPENDITURES**     |              |                         |                  |
| Current:             |              |                         |                  |
| General Government   | $698,260     | $                       | $                |
| Public Safety        | 1,738,921    | 119,902                 | 57,403           |
| Street               | 511,087      | 18,650                  | 21,808           |
| Intragovernmental Maintenance | 106,545 |                         |                  |
| Culture and Recreation| 358,470     |                         | 4,474            |
| Non-Departmental     | 166,583      | 159,267                 | 5,883            |
| Capital Outlay       | 84,411       | 40,000                  | 72,995           |
| Debt Service:        |              |                         |                  |
| Principal            | 310,000      |                         |                  |
| Interest             | 75,350       |                         |                  |
| Agent Fees           | 780          |                         |                  |
| **Total Expenditures** | $4,050,407  | $337,819                | $162,563         |

|                      |              |                         |                  |
| Excess (Deficiency) of Revenues Over (Under) Expenditures | $578,320 | $106,220 | $514,320 |

|                      |              |                         |                  |
| **OTHER FINANCING SOURCES (USES)** |              |                         |                  |
| Transfers In         | $226,133     | $                       | $                |
| Transfers Out        | (65,000)     | (44,133)                | (457,000)        |
| Proceeds From Sale of Capital Assets | 5,487  |                         |                  |
| **Total Other Financing Sources (Uses)** | $166,620 | (44,133) | (457,000) |

|                      |              |                         |                  |
| **Net Change in Fund Balances** | $744,940 | $62,087 | $57,320 |

|                      |              |                         |                  |
| **Fund Balances - Beginning** | 3,512,490 | 859,872 | 568,510 |
| Adjustment to Beginning Fund Balances (Note 14) | (1,288) | (311) |                  |

|                      |              |                         |                  |
| **Fund Balances - Ending** | $4,256,142 | $921,648 | $625,830 |

The accompanying notes are an integral part of the financial statements.
## TOWN OF SURFSIDE BEACH
### TOWN COUNCIL

**Roy Hyman, Jr., Mayor**  
Term: 05/11/2004 to 05/13/2008  
☎ 843.222.2650; ☏ 843.913.6330  
✉ town@surfsidebeach.org

**James S. Truett, Mayor Pro Tem**  
Term: 05/09/2006 to 05/11/2010  
✉ SammyTruett@surfsidebeach.org

**Rebecca J. Hiatt, Town Council**  
Term: 05/11/2004 to 05/13/2008  
✉ RebeccaHiatt@surfsidebeach.org

**Joseph P. Martin, Town Council**  
Term: 05/09/2006 to 05/11/2010  
✉ JoeMartin@surfsidebeach.org

**William M. McKown, Town Council**  
Term: 05/11/2004 to 05/13/2008  
✉ BillMcKown@surfsidebeach.org

**Douglas F. Samples, Town Council**  
Term: 05/09/2006 to 05/11/2010  
✉ DougSamples@surfsidebeach.org

**Judith K. Tuttle, Town Council**  
Term: 05/11/2004 to 05/13/2008  
✉ town@surfsidebeach.org

Regular Town Council Meetings: 2nd and 4th Tuesdays Monthly @ 6:30 p.m. in Council Chambers. The public is invited to attend.

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### Public Safety

<table>
<thead>
<tr>
<th>Local Accommodations Tax Fund</th>
<th>Capital Projects Fund</th>
<th>Total Governmental Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>$116,393</td>
<td>$230,239</td>
<td>$2,089,430</td>
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<td>469,622</td>
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<td>116,393</td>
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<td></td>
<td>1,338,253</td>
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<td>143,450</td>
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<td></td>
<td>733,381</td>
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<td></td>
<td></td>
<td>406,158</td>
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<td>1,091</td>
<td>14,656</td>
<td>$6,112,028</td>
</tr>
<tr>
<td>$117,484</td>
<td>$244,895</td>
<td></td>
</tr>
</tbody>
</table>

| $698,260                      | $1,916,226             |                        |
| 582,603                       | 106,545                |                        |
| 362,944                       | 331,733                |                        |
| 83,855                        | 281,261                |                        |
| 310,000                       | 75,350                 |                        |
|                               | 780                    |                        |
| $114,913                      | $4,665,702             |                        |

| $117,484                      | $129,982               | $1,446,326              |
| $465,000                      |                       | 691,133                 |
|                               |                       | (681,133)               |
| $465,000                      |                       | 5,487                   |
| $5,789                        |                       | 869,854                 |
|                               |                       | 6,679,263               |

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### Notes:

These financial statements are excerpts from the Town of Surfside Beach Comprehensive Annual Financial Report (CAFR) Fiscal Year Ended March 31, 2006.

The CAFR is published at www.surfsidebeach.org.

Printed copies are available for public inspection at Town Hall, telephone 843.913.6111.
TOWN OF SURFSIDE BEACH, SOUTH CAROLINA
STATEMENT OF REVENUES, EXPENSES AND
CHANGES IN FUND NET ASSETS
PROPRIETARY FUND
Year Ended March 31, 2006

<table>
<thead>
<tr>
<th>Sanitation Enterprise Fund</th>
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</thead>
<tbody>
<tr>
<td>$ 925,145</td>
</tr>
</tbody>
</table>

**OPERATING REVENUES**

Charges for Services

**OPERATING EXPENSES**

Personnel Service and Related Expenses
Maintenance and Service Contracts
Materials and Supplies
Repairs and Maintenance
Depreciation
Other Operating Expenses
Total Operating Expenses

Operating Income

**NONOPERATING REVENUES**

Interest Earnings
Gain on Disposal of Capital Assets
Total Nonoperating Revenues

Income Before Transfers and Capital Contributions

Capital Contributions
Transfers Out

Change in Net Assets

Total Net Assets - Beginning
Adjustment to Beginning Net Assets (Note 14)
Total Net Assets - Ending

$ 440,643
239,730
16,774
957
105,041
112,764

$ 915,909

$ 9,236

$ 2,567
11,820

$ 14,387

$ 23,623
382
(10,000)

$ 14,005

$ 441,008
(5,640)

$ 449,373

The accompanying notes are an integral part of the financial statements.
The department of public safety's (DPS) mission is to protect the safety and property of residents and visitors of Surfside Beach.

The department prides itself on the prompt, effective, and courteous responses that it provides for the public. DPS has 52 members (full-time staff and volunteers) that represent the fire, police, and communications divisions. Staff strives towards professionalism, and quality service for those that it serves and protects.

The department's primary responsibilities include fire prevention, police patrol, firefighting, emergency medical response, and criminal enforcement. In addition, DPS provides expanded services to uphold the quality of life and overall safety in Surfside Beach.

The beach patrol program provides an additional measure of response and safety on the Town's beach. Your beach officers respond to calls for service and patrol on waverunners, all terrain vehicles, and four-wheel drive vehicles. They are trained to handle medical and ocean-related emergencies.

The fire division was enhanced this year when Town Council approved the full-time fire inspector position. The inspector and other fire division personnel specialize in the prevention of fire through building inspections, pre-fire planning, and training. They hold the ever-essential role of preventing loss of life, injury and fire damage. Fire personnel continue to enhance training programs, gain technical and advanced firefighting skills, and develop finer methods of prevention.

Town Council also supported the addition of a victim and witness advocate, because victims and witnesses of crimes are often not informed, and are confused in the aftermath of a crime. The victim advocate/community service officer was added so that among other things there would be a liaison between the victims, witnesses, criminal justice system, and other social services agencies. DPS now has the ability to coordinate direct services for crime victims and their families.

Programs for litter control, derelict vehicle parking, and beach clean up have been made priorities. Police and fire personnel have taken an even more active role in community events such as parades, Surf & Kayak Camp, Sun Fun Festival, Family Festival, Music in the Park, and a number of other community and county events that better connect Town residents with DPS staff.

Traffic programs to target speeding, seatbelt violations, drunk driving, and child-passenger safety have also been a top priority for police. The increased enforcement has measurably reduced the number of complaints about speeding on Town roads, resulting in safer roads for drivers, and pedestrians.

Lighting was added to beach accesses with parking lots, which reduced criminal activity and disruptive behavior in those areas.

DPS will continue to reach out to the public for assistance to prevent criminal activity, and to bring to justice those who violate the law. The community has played a critical role in helping the criminal investigation division, and the narcotics division through tips and eyewitness statements. Thank you!

DPS encourages such relationships, and staff is working to revive the Neighborhood Watch Program. Police and/or fire personnel will attend each meeting to work with the community in order to maintain higher safety standards, and improved communication. The public is encouraged to become a part of this group and to attend meetings whenever possible to get your questions answered, and learn simple ways to help make your home and the Town safer. Meetings are held in Council Chambers on the first Thursday of each month at 6:30 p.m.

At this time last year, DPS announced that police officers were issued TASERs that enabled them to have a less lethal option for defense. A year later, this program has demonstrated that it can save lives, and reduce the number of injuries to the community, and the officers.

DPS also introduced K-9 Jari, a Belgian Malinois dog handled by Sergeant Kevin Prisco. The K-9 program has been a tremendous asset to the law enforcement community throughout Horry County. K-9 Jari is responsible for seizing or recovering thousands of dollars cash, large quantities of drugs, and drug paraphernalia. Jari also assisted with countless arrests.

In May 2006, Jari and his handler competed against dogs from all over the southeast in Charlotte, North Carolina. A second place team award in the overall K-9 competition was awarded to K-9 Jari and Sergeant Prisco. Congratulations!

**Statistical Data for August 2005 through July 2006**

- Police Division Total Calls for Service: 11,997
- Fire Division Total Calls for Service: 676
- Arrests and Citations: 2,890
- Bookings at Surfside Jail: 1,533
- Fire Pre-Plans and Inspections: 278

Public Safety staff thanks Town residents and visitors for the opportunity to serve them in the public safety capacity. Open communication is encouraged with officers, firefighters, and dispatchers. Please contact them so that they may assist you with any questions or concerns that you may have. Telephone numbers are listed above and in the town directory on the back of this newsletter.
The Town of Surfside Beach continues to grow along with the rest of the Grand Strand area. The planning, building and zoning department works hard to keep up with the demands that are being placed on the Town. With in the last year, the department has finalized several projects, and is currently working on several other projects that will affect the Town's development.

During Fiscal Year 05-06, the 1999 Comprehensive Plan was rewritten and the 2005 Town of Surfside Beach Comprehensive Plan (comp plan) was adopted. The plan is a long-range vision tool that helps guide Town development. Thank you to comp plan subcommittee members, planning and zoning commission members, Town Council members and staff who put in a lot of time and effort to make the comp plan a good working document.

The National Arbor Day Foundation awarded the Town of Surfside Beach a "Tree City USA" designation. To achieve this designation, the Town had to demonstrate its efforts to preserve and conserve the trees within Town limits. Requirements included adopting a tree ordinance; document certain educational projects; and complete a survey of Town owned trees. Again, thank you to the many people that worked diligently on this project.

The R-2 moratorium on duplexes has come to an end. Duplexes can still be built in the R-2 zoning district, but there are new restrictions that must be followed. If you would like further details on the new requirements, please contact the zoning administrator at 843.913.6392.

Staff is currently working on an ordinance that will restrict the residential development in the C-1 Highway Commercial zoning district. Currently property zoned C-1 may be developed to any of the residential zoning district regulations. This issue will be discussed over the next couple of months, and a recommendation made by the planning and zoning commission for Town Council to consider. If you would like to state your opinion on this subject, staff encourages you to contact the zoning administrator, attend the planning and zoning commission meetings, and Town Council meetings, both of which have time allotted for public comments.

Staff is also working on an ordinance to change the requirements for planned development districts (PDD). Several new PDDs were submitted during the last few years. It seems that the general consensus is that the requirements for this type development should be more restrictive. Staff is considering an increase to the acreage requirement, and adding some amenity requirements to the PDD restrictions. Your comments are always welcome.

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**Government Profile, continued from front page**

Town Council appoints an administrator to serve as the chief executive and administrative officer to oversee the town's day-to-day operations. The administrator is responsible for implementing the policies of Town Council. The administrator is assisted by four staff departments: Planning, Building and Zoning; Finance and Management Services; Public Safety; and Public Works.

The Town of Surfside Beach provides a full range of services, including police and fire protection; sanitation service; town road and infrastructure repair and maintenance; building regulation; planning; zoning; code enforcement; recreation; parks, and two-miles of oceanfront beach on the Atlantic Ocean.

The town maintains budgetary controls to ensure compliance with legal provisions embodied in the annual appropriated budget approved by Town Council. Activities of the General Fund, Special Revenue Funds, and Enterprise Fund are included in the annual appropriated budget, which is prepared using generally accepted accounting principles (GAAP) in all material respects. The level of budgetary control is at the fund level; that is, the level at which expenditures cannot legally exceed the appropriated amount. All appropriations lapse at the end of each year.

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**RECYCLING SAVES MONEY!**

The Solid Waste Authority does not charge the Town to dump recycled materials, which saves you money!

*Free* recycle bags are available at town hall and will be delivered to you upon request. *Free* postage-paid mail bags are available for empty toner cartridges. Telephone 843.913.6360 or email publicworks@surfsidebeach.org.

Recycling is picked up town-wide every Thursday.
Local Economy, continued from front page

The Town of Surfside Beach, like the rest of Horry County, and much of Georgetown County to the south, is dominated by tourist-related businesses, which include accommodations, food and beverage establishments, retail, golf, amusement and water parks, and many other attractions. The area supports numerous live entertainment theaters that feature various musical artists, comedians, and Broadway-type shows. The town currently has three major hotels, and scores of condominiums and second-home properties, of which most are low-density single-family residences classified as transient rentals, i.e., short-term rentals to visitors.

The retail industry has expanded tremendously in recent years due to the advancement of tourism. The South Strand area, in which the Town of Surfside Beach is located, offers everything from conventional malls and outlets to outdoor complexes that combine specialty shops and dining along lakesides and waterways. The beaches in Horry and Georgetown counties account for more than 40-percent of the State’s tourism revenue.

The tourism industry has contributed to Surfside Beach revenue through collection of Hospitality fees and Accommodations taxes. In the past 10 years, these special revenues have increased over $600,000. These fees can be used to cover costs relating to public safety due to the high percentage of tourists in the area. During the past 10 years, the government’s expenses relating to public safety have increased from 25-percent to 41-percent of total expenditures as the demand for service increases.

Business license and permit revenue have been a significant revenue source over the past 10 years due to a growing population and the beach area development. Business license and permits have contributed 33-percent to general fund revenue. The Town is hopeful that property development and new rental properties will continue in the coming years to keep revenues consistent.

Parks & Recreation
Special Events 843.650.9548

This has been a great year for the Town of Surfside Beach and special events.

Sun Fun Super Sunday and Kids Fair were held in June and were huge successes. The Beach Music Festival held in May, and the Independence Day Celebration that was held July 3rd both had record attendance. Several dances were held at the Dick M. Johnson Civic Center, which included a Seniors Dance, St. Patrick’s Day, Mother-Son and Daddy/Daughter.

Other events held this year included the annual Can-Am Reception, Valentine’s Day Dance, Easter Egg Hunt, Skyhoundz Disc Contest, and Beach Sweep. The Labor Day Volleyball tournament was enhanced to include a sand sculpture contest, a live band and cookout. The attendance was tremendous and everyone had a great time at the end of summer celebration. The music festivals and dances have been such a success that plans are being made to conduct several more in 2007.

The Town has partnered with Horry County Parks & Recreation to conduct several programs, which include tennis lessons at Fuller Park, summer camp, and after school camp at the Floral Lake Clubhouse, and Movies In The Park at Martin Field.

Classes and meetings are regularly conducted at the civic center and Floral Clubhouse, which include line dance, hula lessons, square dance, round dance, pinochle, bridge, and canasta, Lions Club, Sons of Italy, and Al-A-Non.

The American Red Cross also conducts blood drives at the civic center every two months. Both of these facilities are available for rent throughout the year. The Dick M. Johnson Civic Center is located at 329 N. Pine Drive and the Floral Clubhouse is located at 617 Lakeside Drive.

All classes, meetings, activities, and special events are posted on the town’s website, www.surfsidebeach.org or you may contact DebbieEllis@surfsidebeach.org, 843.650.9548.

Thank you to all the volunteers and town staff who have assisted in making the events such a success this year.

FREE Newsletter Subscription

Non-resident property owners, and other friends of Surfside Beach may receive a free subscription to Municipal Message by sending an email message with your name and mailing address to town@surfsidebeach.org or sending a note to Town of Surfside Beach, Attn: Town Clerk, 115 US Highway 17 North, Surfside Beach, SC 29575.

The Municipal Message may be viewed at www.surfsidebeach.org. Residents living within the Town of Surfside Beach corporate limits receive free printed newsletters.
Baseball and Softball. The 2006 baseball and softball season included 35 teams, ages four through 15, and four adult softball teams, totaling 39 ball teams. Games were played on the three fields at Huckabee Complex, and Martin Field on Dogwood Drive. Teams include beginner's T-Ball for very young players and range to 30-softball for those 'young at heart.' The various teams promote this popular sport as a family affair to enhance the Town’s ‘family beach’ image.

2007 Town Resident Registration. Town residents may register for the 2007 baseball season Monday through Friday, February 19-23, 2007 at the Huckabee Complex office between 4:00 p.m. and 6:00 p.m. Registration is limited to boys ages 9-14 years old and girls age 9- to 15-years old.

T-Ball (4-5 years old), Coach Pitch (6-7 years old), and Machine Pitch (8 years old) registration for town residents will be held Monday through Friday, April 30-May 4, 2007 at Huckabee Complex between 4:00 p.m. and 6:00 p.m.

2007 Non-resident Registration. Neighboring community residents (Caropines, Deerfield, Oceanside Village, etc.) may register to play baseball (ages 9-14) or softball (ages 9-15) on Saturday, February 24, 2007, at the Dick M. Johnson Civic Center. Baseball registration begins at 9:00 a.m. and softball at 12 noon. T-Ball, Coach Pitch, and Machine Pitch registration for non-residents will be held Saturday, May 5, 2007, at 9:00 a.m. at the Dick M. Johnson Civic Center.

All first time registrants ages 8 and older must have a birth certificate with them to register.

The Town’s own Surfside Beach Dixie Minor League All-Stars, ages 9-10, reveled as champions in the 2006 Sub-District and District Tournaments. These outstanding players traveled to Mt. Pleasant, South Carolina, where they competed in and won the District 11 State Championship. This was the first Town team championship for this age group in about 30 years. The team members read a letter a letter to Town Council during the August 8 meeting that read in part,

"The team would like to thank all members of Town Council for your dedication and support that you have shown throughout the past baseball season, not only to this All-Star team and league, but to all teams and all leagues organized and run by the town of Surfside Beach. We would like to take this opportunity to thank Ernie Collins and Debbie Ellis and all recreation department employees that make our play possible as a result of their hard work and cooperation. We practiced in the morning before most people get up and at night after most go to bed, and on every occasion someone from the recreation department was there to either let us in or lock us up behind us. We met great success this season and we realize that our success was also the Town’s success, and we couldn’t have done it without the support of many, many people."

2006 District 11 State Champion Surfside Beach Minor League All Stars team members: #1 C. O’Brien; #2 J. Roper; #3 B. Gallagher; #5 T. Bigham; #6 W. Barton; #8 Z. Cook; #9 K. Smith; #10 J. Moore; #11 D. Smith; #12 S. Hays; #14 J. Sloan; #15 J. Larkin, and #16 J. Loud. Team Coaches: P. Larkin and W. Bigham. Team Manager was C. Sullivan. Congratulations To All Stars!!!

Parks and Recreation hosted the South Carolina Christian High School Tournament and the Girls Fast Pitch Tournament at Huckabee Complex.

Thank you to all the coaches, officials and parents for supporting the Town’s athletic programs. Staff expresses sincere gratitude to the Surfside Area Rotary Club for its generous donation and to the South Strand Lions Club for its assistance in the Punt, Pass, and Kick event held during the football season.

For more information on athletic programs, please contact the recreation department at 843.650.4131 or email recreation@surfsidebeach.org.

Surfside Beach Town Council Meeting Schedules

2006 Special Meeting
Special Budget Meeting In Council Chambers
October 12 and 13, 9:30 a.m. daily

2006 Regular Meetings
October 10, 24 November 14, 28
December 12

2007 Regular Meetings
January 9, 23 February 13, 27 March 13, 27
April 10, 24 May 8, 22 June 12, 26
July 10, 24 August 14, 28 September 11, 25
October 9, 23 November 13, 27 December 11

Town Council meetings are held the 2nd and 4th Tuesdays monthly, except the 4th Tuesday in December, in Council Chambers at Town Hall, 115 US Highway 17 North, Surfside Beach, SC, and begin at 6:30 p.m.

The public is invited to all meetings. Time is allotted for the public to comment on agenda items and general topics at every meeting.

Visit www.surfsidebeach.org to view agendas and meeting minutes. To subscribe to the public notices send a blank email to add@surfsidebeach.org. For more information, call the town clerk, 843.913.6333 or email dherrmann@surfsidebeach.org.
and pieces of equipment operational. During the 2005-2006 fiscal year, the crew completed 919 work orders consisting of 810 repairs on Town vehicles and equipment, including 37 tire replacements and 55 flat tire repairs, and 109 scheduled maintenances for lube/oil/filter changes.

Town staff spent much time and energy assembling a bucket apparatus on a truck already in service. Once the bucket apparatus was attached and wired in, staff fabricated a steel and wooden platform deck, welded in stabilizers and re-painted the truck body. Purchasing the Versalift mechanism and hiring an outside vendor to install it on one of the Town's trucks would have cost about $24,000. Materials cost were $14,503, plus 160 man-hours resulting in about $9,000 savings.

Computer diagnostic scanners, Genisys for cars and Nexque for large diesel trucks, were purchased, and NAPA provided training free of charge. These diagnostic tools allow our mechanics to "find the problem" and most times "fix it on site" instead of paying outside vendors to make repairs.

With two mechanics on staff and the most up-to-date tools, fleet maintenance can complete repairs on-site resulting in lower cost and less down time. Fleet maintenance completed an inventory of all Town vehicles and equipment; compared that inventory to work orders for the past three years; then established the Town's first "Preventative Maintenance Program." Scheduled maintenance will result in better performances, and longer vehicle and equipment life, all of which save money. Having necessary vehicles and equipment available and in proper working condition is essential to productivity.

Streets and Drainage. The eight-man division maintains and repairs the Town's 25-mile long local roadway system and maintains the two-miles of oceanfront beach. The crew picks up litter along Highway 17 Business, Ocean Boulevard, and all the municipal parking lots weekly; mows grass Business Highway 17, Surfside Drive and Ocean Boulevard; cleans curb areas in the central business district; trims bushes on Frontage Road, Highway 17 Business, Town rights-of-way, and Town streets; repairs potholes, washouts, and broken roadway edges, and replaced or repaired street signs as necessary.

The beach crew cleaned the beach of litter, debris, and abandoned beach chairs. The Town's 70-plus beach trashcans were emptied several times weekly. The drag-rake was utilized to clean up marsh grass that washed ashore. Beach swashes were dug out regularly to keep water flowing.

Hurricane Katrina Relief Effort. From September 26th through October 19th, 2005 four public works employees traveled to Waveland, Mississippi to assist with clean up and re-establishment of services for citizens adversely affected by Hurricane Katrina. The Town supplied equipment for the team to use including a backhoe, pipe laser, and dump trucks. Volunteers from throughout the county under the direction of Randy Webster, Horry County Emergency Management Director, assisted in the relief effort.

PUBLIC NOTICE
Town of Surfside Beach, South Carolina
SOLID WASTE MANAGEMENT SERVICES
FY2006 TOTAL COST REPORT
April 2005—March 2006

Solid Waste Collection: $597,499
Net Annual Cost: $119.84 per capita*

Solid Waste Disposal: $198,236
Net Annual Cost: $39.76 per capita*

Recycling/Composting: $125,404
Net Annual Cost: $25.15 per capita*

TOTAL ANNUAL COST: $921,139
$184.75 per capita*

Solid Waste Collected & Disposed
7,742 TONS
1.55 tons per capita*

*Population: 4,986

Sidewalk Projects. Crews assisted Palmetto Paving construction a sidewalk on South Ocean Boulevard from 10th Avenue South to Melody Lane. Funding was obtained via a grant that allowed construction with minimal cost to the Town.

Adopt-A-Highway. During FY05-06, crews picked up litter twice weekly along Highway 17 Business that totaled 3,705 pounds of garbage debris that had been carelessly tossed out of car windows.

 Beautification Projects. Decorative posts and new "Surfside blue" street name signs were installed throughout Town. Crews replaced a wooden fence at 7th Avenue South beach access. Shrub and plants were removed prior to the construction and then replaced to maintain the natural look and help with erosion control.
TOWN DIRECTORY
EMERGENCY CALLS Dial 9-1-1
Any Emergency, Fire, Rescue, or Police
Dial 9-1-1
843.913.6111 Town Hall-Main Number
843.238.5432 Town Hall-Fax Number
843.913.6111 Building-Planning-Zoning Department
843.650.4131 DM Johnson Civic Center
843.913.6337 Municipal Court
843.650.4131 Parks & Recreation
843.913.6369 Public Safety-Fire (non-emergency)
843.913.6368 Public Safety-Police (non-emergency)
843.913.6360 Public Works
843.650.9548 Special Events Coordinator

Mailing Address: Town of Surfside Beach
115 US Highway 17 North
Surfside Beach, SC 29575-6034

INTERNET ADDRESS: www.surfsidebeach.org

E-Mail Addresses:
General Mailbox: town@surfsidebeach.org
Administrator: pgbine@surfsidebeach.org
Town Clerk: dhermann@surfsidebeach.org
Finance Director: dking@surfsidebeach.org
Building Department: building@surfsidebeach.org
Public Safety Director: cboyle@surfsidebeach.org
Public Works: publicworks@surfsidebeach.org
Parks & Recreation: recreation@surfsidebeach.org

Dick M. Johnson Civic Center & Special Events

October: Surfside Beach Family Festival
Saturday, October 7th, 10:00 a.m. until 4:00 p.m. on Surfside Drive. Vendors, concessions, free kids games, hourly entertainment venues.

Halloween Carnival: Monday, October 30th, 6:00 p.m. until 8:00 p.m. at the Dick M. Johnson Civic Center. Free games, prizes, and supervised Halloween fun! Children ages 10 and under.

November: Veterans Day Service: Saturday, November 11th, 2:00 p.m. at the Surfside Beach Veterans Memorial at Fuller Park Complex, Surfside Drive.

Christmas Tree Lighting: Thursday, November 30th, 7:00 p.m. at Town Hall.

December: Christmas Parade: Saturday, December 9th, at 2:00 p.m. on Ocean Boulevard.

Everyone is invited to attend Town sponsored events, visit www.surfsidebeach.org or call special events coordinator, Debbie Ellis, 843.650.9548, or send an email message to DebbieEllis@surfsidebeach.org.

Don't be a litter bug! Help keep Surfside Beach clean!