It was going to be my pleasure to introduce to the public on Veterans Day a resident that I consider to be a true warrior. Many warriors from the past are unassuming and keep their past to themselves. Most just blend into society realizing they gave enough. A very few, however, go on and continue to serve. Colonel Howard Barnard, one of Surfside’s own, is one of those very few. Having spent a carrier serving his country he has now elected to serve his community as a County Councilman.

Having graduated from college as a distinguished ROTC graduate (no small feat), he entered the Air Force as a Second Lieutenant. He was sent to flight school and then on to Vietnam as an OV-10 pilot. The OV-10 pilots would fly low and slow.

The temperatures may have been low this winter but we are keeping our spirits high here in Surfside Beach. There is no doubt that we all need to do some positive thinking in 2010 because it has great potential to be a wonderful year. Some of our staff has started the year on a positive note by participating in our very own “Biggest Loser” with the hopes we will all finally lose that weight we have been promising ourselves we were going to lose the past few years. So far we have all been doing pretty well and with continued effort and support from each other we should be able to reach our goals. While on the subject of working together, I, along with many others I’m sure, have been following the recent Extreme Makeover Home Edition covered in the local news; the second one here in South Carolina in the past two years; and what a wonderful feeling it is to see a community come together to help one of our own and to give them the opportunity for a better life. Working together and being supportive of each other is the best way to start out 2010 and our Town Council, staff and our volunteer committees have been working hard.
“Community Policing” is a philosophy that promotes organizational strategies, which supports the systematic use of partnerships and problem solving techniques, to proactively address the immediate conditions that give rise to public safety issues such as crime, social disorder, and fear of crime. These strategies and partnerships play a vital role in building community cohesiveness between law enforcement officers and the citizenry they both protect and serve.

We have made great strides within the Surfside Beach Police Division of Public Safety over the last few years to enhance the organizational structure of our Police Division. This “Organizational Transformation” has included the alignment of organizational management (Command Element), structure of personnel, and information systems (website) to support community partnerships and proactive problem solving.

Agency management has incorporated a variety of specific topics including the climate and culture in which we operate, the leadership and labor relations within both our police division and the business communities, strategic planning including goals and objectives in relation to the decision making processes involving the most effective means of accomplishing the basic concepts associated with community policing, and the creation and implementation of the policies, procedures, and organizational values in relation to this philosophy.

Organizational structure has been a dire necessity due to the need to identify the various needs of geographical assignments of individual officers in a manner of best fitting their personal qualities and characteristics as they pertain to the individualized or specialization of the specific job task. More importantly, the financial culpability is as prudent as the resource identification. Simply put, the quality of the person in relation to the specific function of the job versus the cost to operationally complete the task. This takes the collaborative efforts of all involved including the Command Element within the Police Division, the Administration of the Town, and the Town Council members coming together strategizing, implementing, and figuring out all associated costs involved.
It’s Budget Time Already

By Kim Hursey

The Town is the process of transitioning our fiscal year from April 1st through March 31st to July 1st through June 30th. This will put us in-line with the State budget year as well as most other municipalities.

It’s hard to believe but we are currently finalizing our budget for the Fiscal Year 2010-2011. This year we had two opportunities for the public to attend meetings to hear and discuss the Town’s budget. The first was a “dress rehearsal” on Monday February 1st from 9:00 AM to 4:00 PM in the Town’s Council Chambers. This was a preview of the material that was presented to your Town Council at their budget retreat the weekend of February 5th – 7th at Santee Cooper’s Wampee Conference Center on Lake Moultrie in Pinopolis, South Carolina. The budget retreat was also open to the public.

As required by State law a Public Hearing will be held prior to adoption of the budget, sometime in June of 2010.

If you have questions regarding budget items, please contact the Treasurer, Kim Hursey at (843) 913-6111 or email her at finance@surfsidebeach.org.

Funding Depends on Who Gets Counted!

The U.S. Constitution requires a national census once every 10 years to count the population and determine the number of seats each state will have in the U.S. House of Representatives. Predictions are that significant population growth has occurred in both Horry County and along the Coast of Georgetown County to the extent that the creation of another congressional district might be at stake.

In addition, since the federal government allocates more than $400 billion to states and communities each year based, in part, on census data, it is imperative that we count EVERYONE!

Census questionnaires will be mailed or delivered to households during February and March. Please make sure to complete your form, send it in and spread the word that every person counts!

For more information on the 2010 Census, go to 2010Census.gov.
Simple Tips for a Safer Year

The Building and Zoning Department wishes everyone a happy and safe new year. We would like to address some issues that we hope will help to make it a safer year for Surfside Beach residents and tourists.

We have many dedicated people working in the Town of Surfside Beach. The building inspector, police officers, firemen and rescue workers all try to respond as quickly as possible when they receive a call. However, even though it is written in Article I, GENERAL, Sec. 13-2 “The owner of any building shall affix conspicuously on the front thereof of such numbers as may be assigned to such building by the building official.,” there are many houses in Town that do not have numbers on them. This makes it very difficult for us to find you when we are needed. Please look to see if your house number is on the front of the building and if it can be easily seen from the street.

Although we’re not in the hurricane season yet, it’s never too early to start to prepare for that time of year when we’re more susceptible to flooding. The Town of Surfside Beach is concerned about repetitive flooding and has an active program to help you protect yourself and your property from future flooding. Here are some things you can do:

1. Prepare for flooding by doing the following:
   - Know how to shut off the electricity and gas to your house when a flood comes.
   - Make a list of emergency numbers and identify a safe place to go to.
   - Make a household inventory, especially of lower level contents.
   - Put insurance policies, valuable papers, medicine, etc. in a safe place.
   - Collect and put cleaning supplies, camera, waterproof boots, etc. in a handy place.
   - Develop a disaster response plan – See the Red Cross website at www.redcross.org

2. Consider some permanent flood protection measures.
   - Mark your fuse or breaker box to show the circuits to the floodable areas. Turning off the power to these areas can reduce property damage and save lives.
   - Consider elevating your house above flood levels.

3. Get a flood insurance policy.
   - Homeowner’s insurance policies do not typically cover damage from floods. However, because the Town of Surfside Beach participates in the National Flood Insurance Program, you can purchase a separate flood insurance policy. This insurance is backed by the Federal government and is available to everyone, even prop-

(Continued on page 5)
Simple Tips for a Safer Year

By Jackie Donevant

(Continued from page 4)

cover the building’s structure and not the contents. During the kind of flooding that happens in this area, there is usually more damage to the furniture and contents than there is to the structure. Be sure you have contents coverage.

➤ Don’t wait for the next flood to buy insurance protection. In most cases, there is a 30-day waiting period before National Flood Insurance Program coverage takes effect.

➤ Contact your insurance agent for more information on rates and coverage.

As well as being in an area with possible flooding, the Town of Surfside Beach is in a high wind area. This means that we must follow the International Building and Residential Codes for high wind areas which affects many aspects in building a residential or commercial building, an addition, shed, remodeling or just simply replacing windows. We must follow these codes and hope that they will help to make our Town a little bit safer.

We hope this is useful information for you. Please feel free to give us a call at 913-6341 if you have any questions or if we can be of any help to you.

Volunteers Needed

By Sharon Pinnell

Public Notice - The Town is seeking volunteers to serve on the Planning Commission, Board of Zoning Appeals, Accommodations Tax Committee, Storm Water Committee, the Building Board of Appeals and the Board of Fee Appeals. Call the town clerk, Sharon Pinnell at 843-913-6333 if you are interested in volunteering.
A Step Back in History

While doing research for a recent grant application, interesting information became available about the Town of Surfside Beach that even after living here 32 years, I didn’t know but found very interesting. Property on the south end of Town was once a small portion of a large plantation known as the Ark (or Arke) Plantation that encompassed most of Surfside Beach in the early 1800s. It is first evidenced that John T. Tillman lived in what is now Surfside Beach from the Robert Mills Atlas of 1820. There is also a survey of John Tillman’s plantation recorded in Horry County which is marked a resurvey of an 1838 map. This map indicates a total of 3,194 acres stretching from the Atlantic Ocean about three miles inland and with about one and one-half miles on the ocean front. This map shows the plantation house, several outbuildings and cleared fields. The home stood until the middle part of the 20th century. According to an article by John Thomas in the fall of 1982 IRQ John Tillman owned fifty-seven slaves in 1850. His main crop was sweet potatoes producing about 3,000 bushels annually. One hundred ninety acres were used for the production of rice that produced about 400 bushels a year while other crops grown were Indian corn and peas. Plats show that the plantation’s slaves lived in cabins along the ocean north of the main house. Mr. Tillman’s plantation house was a four square house. Two rooms up and two rooms down separated by a wide hall and stairway. The plantation had no pretense of beauty, unpainted, weathered, and gray siding. It was built to withstand summer heat, storms and winter gales. No pictures of the original structure remain today.

When Mr. Tillman died in 1865, he had never married so the property was divided between his brothers, sisters, nephews and nieces. Eventually, the property was sold mostly to the Roach Family who eventually named it Roach’s Beach which remained the name until the early 1900’s when George J. Holliday of Gal-
A Communal Vision for Progress  

By Sharon Pinnell

(Continued from page 1)

Our Town Council held a budget retreat in Pinopolis on February 6th and 7th to discuss the Town’s next budget year; this meeting was open to the public. There was also a budget rehearsal open to the public on Monday, February 1st from 9:00 AM to 4:00 PM.

“On April 6th we will have a Town election with three Council seats opening up. Anyone interested had to file for candidacy the week of January 25th and we had 11 applicants.

I hope this coming year finds you happy and healthy and although we all may hit some hurdles along the way, we, like this Town, are resilient and will always move forward. If we all work together and continue to think positively there is nothing we cannot accomplish. One of my favorite sayings and I do not know who wrote it but how true it is: “the steeper the mountain the harder the climb the better the view is from the finishing line.”

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Introduction of a Local Warrior

By Ed Booth

(Continued from page 1)

It is not always easy but let’s enjoy each climb and each view from each accomplishment and let’s do it together. Happy 2010!

After Vietnam Colonel Barnard had a distinguished career as denoted by his rank. He flew A-37, A-7 and A-10 fighter aircraft. One of the distinguishing things about his career was the amount of time he spent with the US Army. He was a liaison officer for the 82nd Airborne Division and the Senior Air Force Representative to the Army War College. He graduated from the Army Command and General Staff College and the Army War College.

Of all his accomplishments he is most proud of having raised two children and his 5 grandchildren.

From an old soldier to an old pilot … job well done!

A Communal Vision for Progress

By Sharon Pinnell

(Continued from page 7)

steeper the mountain the harder the climb the better the view is from the finishing line.” Our staffs’ finishing line for the Biggest Loser is May 19th and the Town’s finishing line is endless. It is not always easy but let’s enjoy each climb and each view from each accomplishment and let’s do it together. Happy 2010!

A Step Back in History

By Jan Lewis

(Continued from page 6)

livants Ferry bought the property and renamed it Floral Beach after his wife and daughter. The Holliday’s added about 20 new rooms to the Ark along with porches creating a hotel atmosphere that drew vacationers to stay or just enjoy one of the delicious meals that were served. By the mid 1900’s, small motels and tourist homes began to appear. The Ark stood abandoned at 3rd Avenue South and Willow Drive and eventually was torn down in 1970.

1. The Ark Plantation by Greg Martin
2. The Old “Arke” Withstood Time, Storms by Blanche Floyd
Meet Willie Myers

By Joan Saleem

Willie Myers has been employed by the Town of Surfside Beach Public Works Department since December 1992. In April of 1999 he was promoted to the position of Street Supervisor.

In his capacity as Street Supervisor, Mr. Myers plans, organizes, coordinates, and supervises the maintenance, repair, and improvement of all Town streets, right-of-ways, the beach, and all drainage systems. He also assists with the preparation of the budget, overseeing and inspecting street division vehicles and equipment, as well as the hiring and training of employees.

On any given day Mr. Myers can be found behind the wheel of a truck, backhoe, or tractor providing expert project instruction or training members of his seven man crew. Never afraid to tackle a job himself when the need arises, you may also see him excavating a storm water ditch, maintaining a beach swash, or shooting grade to lay pipe or install sidewalks. Most importantly you will always find him with a smile on his face, ready to assist co-workers and Town residents at every turn.

In 2007 Mr. Myers was recognized for fifteen years of service to the Town. In August of 2008 Council and Town residents honored him for over seven years of service to the Town without taking a sick day!

Whether performing his daily duties, helping with special Town events or lending a hand with employee activities, Mr. Myers is always there when you need him. We are thankful for his dedication and hope he will continue to serve the Town and its’ residents for many more years!

In 2007 Mr. Myers was recognized for fifteen years of service to the Town. In August of 2008 Council and Town residents honored him for over seven years of service to the Town without taking a sick day!
“Community and collaborative partnerships between the law enforcement agency and the individuals and organizations they serve, help to develop solutions to problems and increase trust in police.”

Community policing philosophy that is of the upmost importance as it relates to the success of the program. In relation to personnel, many factors are essential pieces of the process to include recruitment, hiring, and selection of the right person for the right position. Information technology relates to the culmination of information, communication and access of that data, and the quality and accuracy of that data.

Community and collaborative partnerships between the law enforcement agency and the individuals and organizations they serve, help to develop solutions to problems and increase trust in police.

Community policing, recognizes that police can rarely solve public safety problems alone and encourages interactive partnerships with relevant stakeholders. The range of potential partners is large and these partnerships can be used to accomplish the two interrelated goals of developing solutions to problems through collaborative problem solving and improving public trust. The public should play a role in prioritizing public safety problems. Police Officers are nothing more than the formal extension of every citizen’s responsibility to do what is right. These two together, making a formidable group against any adversary.

Community members and groups who live, work, or otherwise have an interest in the community (i.e., volunteers, activists, formal and informal community leaders, residents, visitors, tourists and commuters) are an invaluable resource for identifying community concerns. Partnerships with these factions of the community can engage the community in achieving specific goals at town hall meetings, neighborhood association meetings, decentralized offices/storefronts in the community, and team beat assignments. We appreciate those who take a proactive role in working with Public Safety to ensure our communities are safe and harmonious for both the residents and the visitors who descend upon us in abundance during the spring and summer months. With both officers and citizens understanding the dynamics behind this community based philosophy, much can be accomplished.
Cutting Facility Management Costs  By Terry Grady

Horry County was recently awarded more than two million dollars from the federal stimulus package to distribute to qualified municipalities for energy saving programs. We submitted three programs in an attempt to qualify for these grant funds.

PROGRAM 1
We requested to have a mini-split air condition system installed in the judge's chambers to cool and heat their offices. Subsequently, the two existing three-ton units would not have to run except on Town Council meeting nights and other periods that the chamber was in use. Net savings per year is anticipated to be approximately $2,861.00.

PROGRAM 2
We requested to have all the existing “T12” model four foot fluorescent light fixtures, throughout all city complex buildings, be replaced with the new energy saving “T8” model. The net savings per year was anticipated to be approximately $4,246.00.

PROGRAM 3
We requested to replace three air conditioners at Town Hall with three new 16 SEER energy efficient models. The net savings per year was anticipated to be approximately $4,243.00.

I am happy to report that ALL of our submissions were accepted and we qualified for the grant. We are currently compiling the bid packets to send to area vendors. If everything goes as planned all projects should be completed by June 2010.

From the Police Chief
(Continued from page 10)

Private businesses also have a great stake in the health of the community and can be key partners because they often bring considerable resources to bear on problems of mutual concern. Businesses can help identify problems and provide resources for responses, often including their own security technology and community outreach. The local chamber of commerce and visitor centers can also assist in disseminating information about police and business partnerships and initiatives.

Finally, the media represents a powerful mechanism by which to communicate with the community. They can assist with publicizing community concerns and available solutions, such as services from government or community agencies or new laws or codes that will be enforced. In addition, the media can have a significant impact on public perceptions of the police, crime problems, and fear of crime. We work diligently with these outlets to communicate various issues as they relate to the well-being, safety, and serenity of our communities.

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Inside SURFSIDE

In Memoriam

Sadly, Willie Small, a 30 year Town of Surfside Beach employee, passed from this world on Saturday, October 10, 2009. Willie will be long remembered by us all.

“Willie Small had many different jobs during his career with the Town. At the time of his retirement he worked in Facilities Management.”

From the Police Chief

By Andy Christenson

Many positive upgrades have occurred within our Department in relation to the community policing philosophy, including the addition of a Community Services Officer, known to many as our “Bicycle Cop”. Furthermore, we have deployed Beach Service personnel who function as Ambassadors of our Town to both residents and those who visit. Most importantly, our training regimen for all officers has been organized in such a manner to facilitate that the highest quality of professional law enforcement services are rendered at all times. We will continue to strive to formulate and implement strategies and techniques involving the community policing philosophies that will support and promote relationship building between officers and citizenry.
2009 Service Recognitions

The Town has been fortunate to be able to retain many of their key personnel. Here are those employees that were recognized during the last calendar year.

Town Employees receive a plaque commemorating their service every fifth year, beginning with their first five year anniversary of employment.

“The Town has been fortunate to be able to retain many of their key personnel. Here are those employees that were recognized during the past calendar year.”

Employees also receive a check of appreciation from the Town when they accept their service recognition award.
Winter Season Fire Safety

Since the first of the New Year, we have experienced some of the coldest weather in recorded history. John G. Reich, Deputy Director State Fire Marshal of the SC Division of Fire & Life Safety has said that in South Carolina, fire deaths typically increase during the colder months from November through February, and all too often are the result of improper use of heating systems therefore, the Surfside Beach Fire Department urges everyone to be safety conscious during cold weather months. Cold weather causes a higher fire threat due to increased uses of heating sources, such as electrical space heaters, fireplaces, wood stoves and candles. This coupled with the use of candles pose an even greater threat for fires and fire deaths.

The major causes of home heating fires are from heaters, wood stoves and fireplaces and are caused by ...
- Leaving portable or space heaters unattended
- Fueling errors involving liquid or gas-fueled heaters
- Flaws in design, installation or use
- Placing things that can burn too close to space and portable heaters
- Lack of regular cleaning of chimneys in fireplaces and wood stoves

National annual averages of 6,700 home fires are caused by candles every year, resulting in around 60 million dollars in property loss. The fire department suggests the following safety tips.

Electric Heaters

Electric heaters should have automatic safety switches to turn them off if tipped over. They also should carry the UL approval label. Be sure to check cords before plugging in the heater. If frayed, worn, or broken, do not use. Either replace the heater or have an electrician replace the cord. Just putting tape on the cord is not enough to prevent overheating and fire. Never use extension cords with portable heaters. To supply a heater with a small, ordinary household extension cord will cause the cord to overheat and burn. Keep all materials that can burn at least 36 inches away from unit.

Kerosene Heaters

Many kerosene heater-related fires are attributed to the misuse or abuse of the devices themselves. Get started on the right foot by purchasing a heater that carries the UL label. This means it has been tested for safety. Be sure it has an automatic safety switch to shut it off if it’s tipped over. An automatic starter eliminates the need for matches and makes for safer starts. A fuel gauge will help ensure you do not overfill the heater dangerously. A safety grill on the front can prevent accidental contact burns. Be sure to follow the manufacturer’s instructions for assembly. Use only crystal-clear 1K kerosene, never yellow or contaminated kerosene or any other fuel. Refill the heater outside. Kerosene should be stored outside

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Winter Season Fire Safety

(Continued from page 14)

in a metal container with a tight fitting lid that is clearly marked as kerosene. When using kerosene heaters, be sure the room is well ventilated. Opening a door to an adjoining room or area may be enough. Better yet, slightly open a window in the room.

Wood Heaters
Wood stoves and other wood burning devices are popular heating systems. Before investing in one for your home, think as much about safety as you will about ease of use, efficiency and appearance. Have your stove installed by a professional. Keep a tight fitting screen or glass doors in front of the stove or fireplace at all times. Special retaining screens can keep children and pets away from wood stoves and prevent burns. Dispose of ashes in metal containers, never in paper bags, cardboard boxes, or plastic wastebaskets. Ashes should be wet down until they are thoroughly cool. Remember, ashes can retain enough heat to cause a fire for several days, so take no chances. Although these tips should help prevent a fire, know the signs of danger. A loud roar, sucking sounds and shaking pipes mean trouble and danger. If you hear these sounds, get everyone out of the house. Quickly shut off the fire’s air supply by closing any air intake vents in the firebox. Close the damper. Call the fire department from a nearby phone.

General Heating Tips
Keep any heater at least three feet away from anything that might burn. This means curtains, walls, furniture, papers, etc. To avoid injury and other mishaps, keep children and pets away from heaters. ALWAYS REMEMBER, don’t try to get a small device to do a big job. For best results, direct the heat from a portable heater where you want it. It won’t heat an entire room. Focus the heat where you need it - but not so close that it can cause fires or burns.

Now is a great time to make sure your smoke alarms are in working order and to review your home escape plan so that if in the event of a fire, everyone in your household knows how to get out quickly and safely. Many people are also taking advantage of residential sprinkler systems. These systems are designed to put the fire out before it can become a problem and are a relatively inexpensive way to provide even greater safety for your family.

Candle Safety
If you choose to use lit candles, make sure they are in stable holders and place them where they cannot be easily knocked down. Never leave lit candles unattended. Lit candles should not be placed near anything that can burn. Young children can be fascinated with a burning flame, so be sure candles are not in reach of curious hands.

Upcoming Events

February 2010
• Friday, 2/12 - Senior’s Dance - 7:00 p.m. - 10:00 p.m. at the Civic Center
• Saturday, 2/20 - Bluegrass BBQ Festival - 10:00 a.m. - 4:00 p.m. at corner of Surfside Drive and Ocean Blvd.

March 2010
• Saturday, 3/13 - St. Patrick’s Day Dance - 7:00 p.m. - 10:00 p.m. at the Civic Center
• Monday, 3/15 - CAN-AM Reception - 9:00 a.m. - 12:00 p.m. at Lakewood Conference Center

April 2010
• Saturday, 4/3 - Easter Egg Hunt - 2:00 p.m. at the Huckabee Complex
• Saturday, 4/24 - Art in the Park/Taste of the Town - 10:00 a.m. - 4:00 p.m. at Passive Park (corner Surfside and Willow Drives)

May 2010
• Thursday, 5/6 - Beach Music Party - 5:00 - 8:00 p.m. at the Surfside Pier Parking Lot.
• Saturday 5/29 - Surfside Beach Annual Car and Truck Show - 9:00 a.m. - 5:00 p.m. at the Surfside Pier Parking Lot (registration 5/28).
Golf Cart Laws

- Operator must have a valid driver’s license in their possession at all times.
- Operation is permitted only during daylight hours.
- Operator must have proof of insurance in their possession at all times.
- Golf carts must be registered with the Surfside Beach Police Department.

Surfside Beach Town Council Contact Info

Council meetings are held the 2nd and 4th Tuesdays of each month at 6:30 PM in Council Chambers. The public is invited to attend.

K. Allen Deaton, Mayor
Term: 05/13/2008 to 05/08/2012
Phone: 843-222-2652 or 843-913-6330
Email: AllenDeaton@surfsidebeach.org

James S. Truett, Mayor Pro Tem
Term: 05/09/2006 to 05/11/2010
Email: SammyTruett@surfsidebeach.org

Vicki Blair, Town Council
Term: 05/13/2008 to 05/08/2012
Email: VickiBlair@surfsidebeach.org

Bob Childs, Town Council
Term: 05/13/2008 to 05/08/2012
Email: BobChilds@surfsidebeach.org

Mark L. Johnson, Town Council
Term: 05/13/2008 to 05/08/2012
Email: MarkJohnson@surfsidebeach.org

Joseph P. Martin, Town Council
Term: 05/09/2006 to 05/11/2010
Email: JoeMartin@surfsidebeach.org

Douglas F. Samples, Town Council
Term: 05/09/2006 to 05/11/2010
Email: DougSamples@surfsidebeach.org