Inside SURFSIDE

Small Businesses

Small businesses are a vital part of our economy. A large amount of the revenue acquired by the government is received from business taxes. Did you know that small businesses employ more than 58 percent of the private workforce and that small businesses generate more than 51 percent of the nation’s gross domestic product? Small businesses are also the principal source of new jobs. This information was found in the Small Business Resource Guide published by the US Small Business Administration. Did you know that the Town of Surfside Beach has 503 businesses located in town? Our local businesses are very important to us and our economy. Please help to support our local merchants before you venture out of town to shop or shop on-line.

Winter Weather Tips

With the approach of January February and March we also here on the coast begin our preparation for our version of winter. We have had a very warm and pleasant fall but we know that this may not last, even the coastal counties saw a little bit of snow during this past winter. The most recent information from the National Weather Service is for a warmer and drier winter than normal due to La Nina, but also cautions that a couple of significant storms are not out of the question. With our version of winter come a few tips and reminders to hopefully assist you in navigating this particular time of year.

Keep alternative heating sources prepared, if you have a fire place store a good supply of dry seasoned wood. Keep fire extinguishers handy and make sure that your family knows how to use them. Remember (PASS)

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Meet Mike Frederick

Mike Frederick is from Murrells Inlet, SC. His 23 year public safety career began with three years as a paratrooper in the United States Army in the late 1980’s, during which time he participated in operations attendant to the invasion of Panama and numerous other missions to Central America, Africa, and the Mideast. Frederick served as a military police officer, received special operations training, and participated in counter-terrorist operations.

Frederick left the Army in 1990 and began his law enforcement career with the Georgetown (SC) Police Department, where he served in a variety of responsible positions until being promoted to Division Commander (captain). During his GPD years, Frederick worked in a variety of roles including patrol officer, FTO, investigator, and DEA Task Force Officer. Frederick also supervised GPD’s SWAT Team, training programs, and physical fitness standards.

Frederick joined the US Joint Counter-Terrorist Task Force with a federal agency in 2002, and for two and a half years served as a ground operative during assignments including Pakistan, Afghanistan, Iraq, Uzbekistan, and Jordan.

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Greenwood County Sheriff Dan Wideman appointed Frederick as his Chief Deputy when he assumed office in January 2005. Frederick served as the chief operations officer for the 186 member public safety organization from 2005 until Wideman’s election loss and retirement in January 2009.

Frederick moved back to the Myrtle Beach area and joined the Surfside Beach Police Department in April 2009, where he was serving as a shift supervisor until accepting the interim Chief’s position.

Frederick earned an associate degree from Saint Leo University in Saint Leo, FL, a bachelor’s degree from Mount Olive University in Mount Olive, NC, and holds a masters degree from the University of SC. He is a graduate of the FBI National Academy in Quantico, VA. Frederick taught management, law enforcement, and terrorism courses at Lander University while in Greenwood, and currently serves as an adjunct professor at the University of Phoenix. He lives in Surfside Beach, SC with his wife and two children.
Meet Eric Simpson

Eric Simpson has been employed by the Town of Surfside Beach Recreation/Public Works Departments since August 1999. Recently Mr. Simpson was promoted to the position of Grounds Supervisor.

In his capacity as Grounds Supervisor, Mr. Simpson plans, organizes, coordinates, and supervises the maintenance, repair, and improvement of all Town parks, playgrounds, ball fields, Town Hall grounds, Town lakes, and public restroom facilities. He will also be assisting with the preparation of the budget, overseeing and inspecting grounds division vehicles and equipment, as well as the hiring and training of employees.

Meet Jim Duckett

Town Council unanimously approved the hiring of Jim Duckett to be the new Town Administrator at the Tuesday, November 24th regular Town Council meeting. This was after an exhaustive search and paring down process from what initially included 160 applications.

James W. Duckett, Jr. was born in Charleston, SC. His father was a college professor and administrator and his mother taught middle school English and history. He finished Porter-Gaud School where he excelled in sports. Jim played tennis at Furman University and graduated with a major in Sociology. He later earned an M.Ed. in Rehabilitation Counseling at USC. He worked for the SC Department of Corrections, serving as the Deputy Warden at Wateree River Correctional Institution and as Warden at the Maximum Security Center in Columbia.

In 2009 Mr. Simpson was recognized for ten years of service to the Town. We are thankful for his dedication and hope he will continue to serve the Town and its’ residents for many more years!

In his capacity as Grounds Supervisor, Mr. Simpson plans, organizes, coordinates, and supervises the maintenance, repair, and improvement of all the Town’s properties.

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Meet Jim Duckett

(Continued from page 3)

Jim is known for his keen sense of humor and forthright manner.

Jim Duckett was hired as the Assistant Administrator in the Town of Lexington in 2000 and was later promoted to Administrator, from which he retired in April, 2010. For the past four months he has served as the Interim Administrator in Williston, SC. He has a daughter who is an Assistant Professor at MUSC and a son who is an Orthopedic Resident (4th year) at the University of Florida. He has a granddaughter named Lucy and a grandson named William. Jim is known for his keen sense of humor and forthright manner.

Winter Weather Tips

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When using an extinguisher. Pull the pin, aim the nozzle, squeeze the handle and sweep from side to side.

Properly vent kerosene heaters. Make sure that kerosene is the fuel being placed into the heater and that it is not gasoline.

Keep generators outside, never run them indoors. Carbon Monoxide poisoning can result from these fumes.

Keep fresh batteries on hand to use with flashlights and weather radios.

Keep a three day supply of non perishable food in your home.

Wear multiple layers of thin clothing instead of one heavy layer, as the weather warms during the day you will be able to remove layers to remain comfortable.

If you must travel to other locations that actually have more severe weather than commonly found here remember to store an emergency kit that will address most conditions that you will encounter.

Always exercise caution during significant winter weather events since most accidents, injuries and even death are attributed to indirect dangers such as traffic accidents, falling trees and, downed power lines, carbon monoxide.

By Butch Packard

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Winter Weather Tips

By Butch Packard

Management officials as well as the National Weather Service to provide citizens with the most up to date and accurate weather and safety information to assist them with the taking of proper measures to protect themselves and loved ones from the effects of winter weather and dangerous conditions.

Ways to Go Green During the Winter Months

By Sharon Pinnell

According to national statistics the average family still wastes a major portion of what they spend on home utility bills each year by not conserving. With a few small changes you can make a big difference in the amount of energy that is consumed in your home while keeping some extra cash in your pocket. Going green is a year round effort and here are some green tips for the winter ahead:

- One way to save energy is to make sure that your doors and windows are properly sealed. Leaky windows and doors can be like having an open window in your home by letting cold air in and warm air escape. Sealing your windows and other leaks will save on your energy bills. The U.S. Department of Energy recommends lighting an incense stick on a windy day and holding it next to your windows, doors, electrical boxes, plumbing fixtures and other places where there is a possible air path to the outside. If the smoke travels horizontally, you have located an air leak that needs to be addressed.

- Another way to save energy is to replace your old light bulbs with fluorescent ones. Winter means fewer hours of sunlight and more time indoors, so use light bulbs that last longer and are more energy efficient.

- When at home try wearing more layers and keep the heat down. Make use of all those sweaters, fleece jackets, slippers and throw blankets you receive as gifts during the holidays to stay warm. Try re-
Ways to Go Green During the Winter Months
By Sharon Pinnell

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placing your thermostat with a programmable one that allows you to set temperatures at different times of the day or when you are away. Turning the heat down from 72 to 65 degrees for at least eight hours a day, like at night while you sleep, can reduce heating bills by 10 percent. Make sure you change filters on your heating system during the season. A dirty filter can force your heating system to work harder and, hence, increase your energy consumption and cause parts to wear out faster. Also, clean warm-air registers, baseboard heaters and radiators as needed.

➢ On a sunny day, open your shades to help heat the house with the sun, the natural heating system, but be sure to close them at night. Also, keep the windows on the south side of your house clean to ensure maximum solar gain.

Just remember every little bit we contribute helps the environment; all it takes is the desire to make a difference even if it is one step at a time.

The Finance Department Goes Green
By: Kim Hursey

A greener workplace can not only mean a positive effect on the environment, but can make way for a healthier and more productive workplace in addition to being good news for the bottom line. In the Finance Department, we have started taking several steps to going green.

With the average U.S. worker going through 10,000 sheets of copy paper a year, the amount of paper we used to use was phenomenal, so we have decided that perhaps the greenest paper is no paper. We have started emailing documents and letters whenever possible. Likewise, we have been requesting that our vendors communicate with us and invoice us via email. Instead of receiving paper checks, we have been requesting that the funds be deposited via ACH directly into our bank account. We are, also, in the future looking to start paying more of our payments online. Other things we do to cut back on the use of paper are storing more data on our computers and flash drives, reusing
The Finance Department Goes Green

By: Kim Hursey

old documents as scrap paper and reusing old file folders. All paper that we are unable to reuse is sent to be recycled.

Another major step that we have taken to go green and to be more cost efficient is to start using refurbished laser and inkjet toners. They are considerably cheaper and we are finding that we get just as much use out of them as we would brand new ones. All of our used cartridges are sent back to be recycled or are donated to an organization in the area.

We are also becoming wiser about what we print. This has not only reduced the amount of toner, but also reduces the paper usage. We try to scan documents and then email them, rather than faxing.

Many office supplies companies now have whole catalogs of nothing but recycled products. Anything that we in the Finance Department can replace with a recycled good is being done. Going green is always something we keep in mind and try to do whenever it is feasible. You always need to remember that every little thing you can do helps. After all when everyone is doing their part the little things add up to a lot.

Service Awards

Gregg Faulkenberry – 5 Years

Steve Brode – 5 Years

Jackie Donevant – 10 Years

A greener workplace can not only mean a positive effect on the environment, but can make way for a healthier and more productive workplace in addition to being good news for the bottom line.”

Green Fact of the Month

Every day in the U.S., we produce enough trash to equal the weight of the Empire State Building.
Golf Cart Laws

- Operator must have a valid driver’s license in their possession at all times.
- Operation is permitted only during daylight hours.
- Operator must have proof of insurance in their possession at all times.
- Golf carts must be registered with the Surfside Beach Police Department.

Surfside Beach Town Council Contact Info

Council meetings are held the 2nd and 4th Tuesdays of each month at 6:30 PM in Council Chambers. The public is invited to attend.

K. Allen Deaton, Mayor
Term: 05/13/2008 to 05/08/2012
Phone: 843-222-2652 or 843-913-6330
Email: AllenDeaton@surfsidebeach.org

Vicki Blair, Town Council
Term: 05/13/2008 to 05/08/2012
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Bob Childs, Mayor Pro Tem
Term: 05/13/2008 to 05/08/2012
Email: BobChilds@surfsidebeach.org

Ann Dodge, Town Council
Term: 05/11/2010 to 05/13/2014
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Mark L. Johnson, Town Council
Term: 05/13/2008 to 05/08/2012
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Rod Smith, Town Council
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Douglas F. Samples, Town Council
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