Mayor’s Message

Now that we are over a month into the new year, I am sure you have noticed that many changes are taking place. One of our main priorities is to improve transparency. With our pier construction underway and other issues being addressed daily, we can now better communicate with our residents. Our newsletter will start to be distributed quarterly from now on. Please ensure your name is on our distribution list.

First, let me introduce our new Town Administrator, William “Bill” Shanahan. Bill has only been here for a couple of months and has hit the ground running. Bill is married to Margaret, and together they have four children, William (Judge), Robert (Capt. USAF), Kristen (Lt. Army), and Daniel (Lt. Army). Bill is retired from the USAF and has 22 years in local government. He has a Master’s Degree in Public Administration. Bill grew up as a military brat and has lived all over Europe (Germany, Italy, and England). His Mom is from Liverpool, so that is where he did his teenage years. He loves soccer, boxing, and mountain biking. He has even taken on the ‘Hulk’ trail in Myrtle Beach.

Bill is excited about being in Surfside Beach. He and his wife have purchased a house in town and will be moving in next month.

“One of our main priorities is to improve transparency.”

Since day one, Bill has worked to address issues. He has had meetings with Elected Officials, Town staff, and Citizens and is working diligently to correct many Town Ordinances and procedures. He was instrumental in finally having all of our Town Council Meetings live-streamed. He has assured us that the best is yet to come, and we look forward to working with him to help improve services to our residents. Bill welcomes the residents’ input and would be happy to meet to discuss any concerns. His email address is Wshanahan@surfsidebeach.org.

We are organizing a Community Garden that should be starting this Spring. Anyone interested in volunteering, please contact the Town Clerk at smedina@surfsidebeach.org.

Please support our local business. They have been through hard times due to the Covid-19 restrictions. We are working with local businesses to improve services.

Again, I ask for community involvement. Please consider volunteering your time and knowledge to one of our committees.

Stay Safe.

Bob Hellyer
FROM THE POLICE DEPT.

The Police Department is excited to announce several community programs. These programs are aimed at bringing the police department and the community we serve together to reduce crime and increase quality of life. Chief Hofmann has recently implemented a Sector Policing initiative that assigns a shift supervisor to each of 4 “Sectors” of town. While Officers still patrol at-large, these Sector Corporals are assigned an Area of Responsibility for problem solving and addressing quality of life issues. Residents will have a single point of contact within the department to communicate recurring problems. Officers are trained in specific problem-solving processes to bring long-term solutions. The Police Department also joined forces with the Neighbors by Ring app to have a dedicated communication tool to notify residents of crime and safety issues in town, public service announcements, safety initiatives, and lost pets! Residents can download the app to their mobile device. Users can partner with the Police Department to share video from their surveillance systems, even if they don’t use Ring devices. These programs supplement our programs like Coffee with a Cop, Citizens Police Academy, and our Community Assistance Program (CAP). The CAP program is a way for our elderly, shut-in, or special needs community members to link up with us! Members of the CAP program can get calls from the police department to check on them. If we cannot make contact with the resident or their emergency contacts, we will send an officer to the home to make contact. Our special needs partners can let us know how we can best respond their specific needs before we get the call to help. We care about our community and value the relationship. It takes everyone working together to stop crime and improve our quality of life. Our Community-Oriented Policing initiatives help us in that endeavor. Feel free to call me a 843-913-6351 for more information on any of our programs. – Chief Hofmann
Town of Surfside Beach
2021 Events

MARCH
12th – Anything But BBQ – Friday – 5 pm to 7 pm – Yaupon Parking Lot
13th – BBQ Festival – Saturday – 10 am to 4 pm – Surfside Drive

APRIL
3rd – Easter Egg Hunt/Kids Fair – Saturday – 1 pm to 4 pm – Huckabee Complex

MAY
30th – Memorial Day Golf Cart Parade – Sunday – 1 pm to 2 pm – Ocean Blvd.
31st – Memorial Day Service – Monday – 2:00 pm – Memorial Park

JUNE
8th, 15th, 22nd, 29th – Hula Show – Tuesday – 7 pm to 8 pm – on the beach
9th, 16th, 23rd, 30th – Crafter’s Cove – Wednesday – 9:30 am to 11am – on the beach

JULY
4th – 4TH OF JULY CELEBRATION – SUNDAY – 6 PM TO 10 PM – MARTIN FIELD
13th, 20th, 27th – Hula Show – Tuesday – 7 pm to 8 pm – on the beach
14th, 21st, 28th – Crafter’s Cove – Wednesday – 9:30 am to 11am – on the beach

AUGUST
3rd, 10th – Hula Show – Tuesday – 7 pm to 8 pm – on the beach
4th, 11th – Crafter’s Cove – Wednesday – 9:30 am to 11am – on the beach

SEPTEMBER
11th – Skyhoundz Disc Contest – Saturday – 10 am – Martin Field
18th – S. C. Sea Grant Beach Sweep – Saturday – 9 am to 10 am – on the beach

OCTOBER
2nd – Surfside Beach Family Festival – Saturday – 10 am to 4 pm – Surfside Dr.
15th – Senior Fair – Friday – 10 am to 2 pm – Fire Department
30th – Halloween Car Show – Saturday – 10 am to 3 pm – Surfside Drive

NOVEMBER
6th – Living History Day – Saturday -10 am to 3 pm – 3rd Ave. South
11th – Veterans Day Service – Thursday – 2 pm – Memorial Park
25th – Turkey Trot –Thursday - 8 am – Yaupon Parking Lot

DECEMBER
2nd – Christmas Tree Lighting – Thursday – 6 pm – Town Hall
11th – Christmas Parade – Saturday – 2 PM – Ocean Blvd.
18th – Breakfast with Santa – Saturday – 9 am to 10:30 am – Golden Egg
Farmer’s Market—Tuesdays 10 am to 3 pm—Memorial Park—May thru October
Holiday Market—Tuesdays 11 am to 2 pm—Memorial Park—November/December
Discover Surfside Market – Thursdays 10 am to 3 pm – Memorial Park – April thru December

For more information contact Debbie Ellis (843) 650-9548 or dellis@surfsidebeach.org
The Town has let the contract to replace the Dogwood Swash Culvert Bridge, to Consensus Construction as the lowest responsive bidder of the 6 bids received on January 12th. The project will consist of removal of the existing wooden structure, and replacing it with a concrete box culvert system supported by pre-stressed concrete piles. The project will be a close duplicate of the Myrtle Swash Culvert, constructed in early 2018. The project duration should last approximately 100 days, finishing in early to mid-May. This critical infrastructure project will ensure resiliency against future storms, and provide reliable drainage for close to a 1000-acre watershed.