



**SURFSIDE BEACH TOWN COUNCIL
REGULAR MEETING MINUTES
JANUARY 13, 2015 ♦ 6:30 P.M.
TOWN COUNCIL CHAMBERS**

1. CALL TO ORDER.

Mayor Samples called the regular meeting to order at 6:30 p.m. Mayor Samples, Mayor Pro Tempore Pellegrino, and Councilmembers Childs, Johnson, Mabry, Magliette, and Stevens were in attendance. A quorum was present. Others present: Administrator Fellner; Town Clerk Herrmann; Fire Chief Fox, Planning Director Morris, and Police Chief Keziah.

Mayor Samples reminded everyone that there would be a public hearing at six o'clock on Tuesday, January 27th to hear comments from the public on the ordinance to change from the SIC to NAICS business classification system.

2. INVOCATION AND PLEDGE OF ALLEGIANCE.

A. Invocation: Pastor Scott Wachter, Surfside United Methodist Church, gave the invocation.

B. Pledge of Allegiance: Mayor Samples lead the Pledge.

3. AGENDA APPROVAL

Mr. Magliette moved to adopt the agenda as presented. Mr. Johnson seconded. All voted in favor. **MOTION CARRIED.**

4. MINUTES APPROVAL

A. Supplement to September 23, 2014 Approved Regular Meeting Minutes. Mr. Johnson moved to approve the Supplement to September 23, 2014 Approved Regular Meeting Minutes as submitted. Ms. Mabry seconded. All voted in favor. **MOTION CARRIED.**

B. Regular Meeting December 9, 2014. Mr. Childs moved to approve the December 9, 2014 regular meeting minutes as presented. Mr. Pellegrino seconded. All voted in favor. **MOTION CARRIED**

5. PUBLIC COMMENTS – Agenda Items Only. (3-minutes per speaker)

There were no public comments on agenda items.

6. COMMUNICATIONS

A. Proclamation #15-96 Arbor Day in the Town of Surfside Beach. Mayor Samples asked the clerk to read the proclamation, a copy of which is on file.

B. Department Reports.

i. Fire. Chief Fox presented the departmental report, a copy of which is attached to these minutes and made a part hereof by reference.

Mr. Magliette complimented Chief Fox and the department for their wonderful work. He asked if the Chief could supply data for calls to show trends. He was concerned that the elderly population in town might create an increase in the number of calls. Chief Fox said that there has been a steady increase in calls. In 2010 there were 700 total calls and in 2014 there were 1,400 total calls.

57 Mayor Samples asked Chief Fox to send the information to all councilmembers by email. He
58 believed it was important to note that the department provided aid to Garden City-Murrells Inlet Fire
59 Department (GCMI) by responding to the recent fire in Garden City. Chief Fox said on Monday, January
60 5th, the department assisted GCMI. The original report was that a person was trapped on the second
61 floor. There were communication difficulties between Horry County Dispatch and Georgetown County
62 Dispatch. GCMI immediately called our department; a 5-member crew was sent to assist and was the
63 third engine on scene. Personnel remained in the town's fire station for the entirety of the incident that
64 lasted several hours. The town's role was to provide firefighter assist and search team and also perform
65 fire suppression.

66
67 **ii. Planning, Building and Zoning.** Director Morris presented the departmental report, a copy
68 of which is attached to these minutes and made a part hereof by reference.
69

70 Ms. Morris received an email message early this morning from the FEMA (Federal Emergency
71 Management Agency) representative that was reviewing the Program for Public Information (PPI) that is
72 on the agenda tonight for resolution. He said, "Yes, for sure your Program for Public Information will be
73 on CRSResources.org and it will be used as a national example." Ms. Morris said it should be published
74 soon and by next week another national CRS Update Newsletter will be published and it will mention the
75 Town of Surfside Beach as well. She quoted, "Please tell Council that this was the best PPI we've seen
76 from a community under 100,000 people. It was a great job. Tell them to give you a raise for helping us!"
77 Ms. Morris said she just had to quote that part. (*Laughter.*) She praised the FEMA CRS committee
78 members; the time, effort and passion that they have for the town is astonishing. She publicly thanked
79 them for their continued efforts as there is additional work to be done in other areas. She is hoping
80 tonight that Town Council will approve the resolution as that will complete that part of the process.
81

82 Mr. Magliette asked Ms. Morris to also provide data totals to document trends for the year end
83 summary. Ms. Morris said that could be done.
84

85 Ms. Mabry said a special thank you to Ms. Fellner for getting the information published on the
86 website, and to Ms. Morris for all the hard work. She is a wonderful teacher; imagine going into a
87 committee dealing with FEMA and having so little knowledge. Ms. Morris basically held our hands and
88 walked us through each step. She did a fantastic job and the committee thanks her.
89

90 Mayor Samples asked Ms. Morris to express thanks to the committee members from Town
91 Council, as well.
92

93 **iii. Police.** Chief Keziah presented the departmental report, a copy of which is attached to these
94 minutes and made a part hereof by reference.
95

96 Chief Keziah said the Citizens Police Academy will be on Wednesday nights beginning February
97 11th and end March 25th. Applications are being accepted; there is a lot of interest. Last Friday was
98 National Law Enforcement Appreciation Day. He thanked the residents, the Mayor and Town Council for
99 their support during the event. There were a lot of Krispy Kreme "pastries" brought to the station. Icy
100 conditions are possible tonight; he asked everyone to be careful, and leave a little early in the morning for
101 their commutes. He wanted everyone to be safe.
102

103 Mr. Magliette said since he asked the other directors, he had to say that Chief Keziah did a
104 "perfect job." Thank you for the statistics, he appreciated it. (*Laughter*)
105

106 **C. Administrator's Report.**

107 Ms. Fellner reported:
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- 109 • Medical Insurance Expense. The finance focus group met to review the figures regarding the
110 town's employee medical insurance and ancillary coverage for the upcoming year. The increase
111 for this year was approximately 4.5-percent, which is just over \$23,000. The increase was
112

113 managed by moving the dental and vision coverage from Guardian to Blue Cross Blue Shield,
114 which saved an additional \$20,000. Staff had anticipated an increase in excess of 10-percent, so
115 this was a nice savings.
116

- 117 • May Bike Events. A second letter was sent to the Department of Revenue (DOR) requesting that
118 instead of the maximum amount being withheld that from the next two accommodation tax
119 disbursement checks a total not to exceed \$95,000 should be withheld for May Event expenditures,
120 which is the amount anticipated to be the town's share.

121 **CONSENSUS ITEMS**

- 122 • Water Tower Motto. A councilmember asked that she re-confirm that Town Council desires to
123 move forward with painting the motto, "The Family Beach," on the water tower. There was a feeling
124 that the contractor might not be inspired to do a good job since the \$3,200 upcharge was rejected.
125 The quoted price was acceptable with a caveat that the contractor would paint the motto when he
126 was in the area for other jobs. After discussion, Mayor Pro Tem Pellegrino and Councilmembers
127 Johnson, Mabry, and Magliette voiced agreement that the motto should be added, although Mayor
128 Samples personally believed it was unnecessary. Mr. Magliette suggested that the contractor
129 commit to some time frame; hopefully, it will be done before the tourist season. Ms. Fellner would
130 follow-up on the completion date. **COUNCIL CONCURRED to add the motto.**
- 131 • Police Department Body Cams (Cameras). Permission was sought to order 23 body cams at a cost
132 of just under \$1,000 each so they would be available for the May deployment. Funding would be
133 through accommodations tax or hospitality funds. This purchase was going to be presented at the
134 January 28th accommodations tax meeting that was cancelled. The cams need to be ordered now
135 to ensure delivery by May, and also allow training time. Hospitality funds are sufficient to cover the
136 purchase, should the accommodations tax committee choose not to recommend funding. The
137 funding will be dealt with after the next accommodations tax committee meeting. Chief Keziah
138 indicated from the floor that he supported the purchase. Mayor Samples said there was no
139 opposition. **COUNCIL CONCURRED to authorize the purchase and determine funding after
140 the next accommodations tax meeting.**
- 141 • Workshop: Fund Balance Ordinance; Visioning Priorities for 2015-2015 Municipal Budget. A
142 workshop was proposed for Tuesday, January 20th at 9:00 a.m. Mr. Johnson asked how long the
143 workshop would last. Ms. Fellner said between one and three hours, depending on discussion.
144 Mayor Samples said the purpose was to spend time now to narrow down priorities based on the
145 visioning workshop and to avoid lengthy budget meetings, and also to discuss the ordinance to
146 establish fund balances to ensure that members had a good understanding of the terminology. Ms.
147 Fellner said the fund balance ordinance would be presented at the January 27th regular meeting.
148 Mr. Johnson asked if department directors would attend. Ms. Fellner said they would. **COUNCIL
149 CONCURRED to hold the workshop on January 20th at 9:00 a.m.**

150 Ms. Fellner said there were no public comments at the last meeting, so therefore, there were no
151 responses or explanations to report.
152

153 **7. BUSINESS**

154 **A. First Reading of Ordinances.**

155 **i. Administrator Fellner.** Ms. Fellner presented the decision paper, a copy of which is on file.
156 The town clerk job description approved by the Council Liaisons was included for information. Mr.
157 Stevens moved to adopt first reading of Ordinance #15-0792 as presented. Ms. Mabry seconded. All
158 voted in favor. **MOTION CARRIED.**

159 **ii. First Reading Ordinance #15-0793 to amend Chapter 4 Business License, Permits and
160 Regulations from SIC to NAICS, Administrator Fellner.** Ms. Fellner presented the decision paper, a
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169 copy of which is on file. Ms. Melissa Carter from the Municipal Association had addressed Town Council
170 at the December 9th meeting about the importance of adopting the North American Industry
171 Classifications, because of liability issues.

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173 Mr. Pellegrino asked if the companies that would be affected negatively had been contacted. Ms.
174 Fellner said no; it would have been premature to do so before it was determined whether Town Council
175 intended to adopt the ordinance. Mr. Pellegrino asked if staff would contact those companies. Ms.
176 Fellner said they would certainly be invited to the public hearing scheduled before the next council
177 meeting. There are only five companies that will pay more than \$200 additional; the scale was adjusted
178 numerous times to keep the fee revenue neutral. Mr. Pellegrino believed it would be respectful to contact
179 the companies with large increases, even though the increase might be small compared to revenue, with
180 an explanation in advance of adoption, which might prevent complaints. Ms. Fellner would be happy to
181 invite them to the public hearing.

182
183 For the public's benefit, Mayor Samples summarized that there are 940 businesses, i.e. 29-
184 percent that will have a decrease in fees; 1,762 businesses, 55-percent, will have an increase between
185 \$1 and \$25; 5 businesses out of 3,195 total businesses will have an increase of at least \$201. The town
186 will not generate any additional revenue as a result of changing the classification system; it is revenue
187 neutral. Ms. Fellner said Attorney Crowe reviewed the proposed ordinance and he was very comfortable
188 with it.

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190 Mr. Magliette asked what the actual maximum increase would be; would it be \$1,000 or \$5,000.
191 Ms. Fellner would provide the actual amounts to Town Council. Ms. Fellner said of the five companies
192 some are contractors that were finished or almost finished with jobs in town. The likelihood is they will no
193 longer operate in town. Mr. Magliette asked if the local businesses were in the lower increase ranges.
194 Ms. Fellner believed there might be one or two that were in the higher range.

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196 Ms. Mabry moved to adopt first reading of Ordinance #15-0793 as presented. Mr. Pellegrino
197 seconded. All voted in favor. **MOTION CARRIED.**

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199 **iii. First Reading Ordinance #15-0794 to add Limitations on Yard Sales, Director Morris.**

200 Ms. Morris presented the decision paper, a copy of which is on file. Planning and Zoning reviewed the
201 ordinance, held a public hearing, and unanimously recommended it to Town Council. There is a fee
202 involved, so Town Council would also have to hold a public hearing. Mr. Childs moved to adopt first
203 reading of Ordinance #15-0794 as presented. Ms. Mabry seconded.

204
205 Mr. Johnson asked what the current ordinance states. Ms. Morris said there was no current
206 ordinance; people may hold as many yard sales as they wish. Mr. Johnson said this had been an issue
207 for over 30 years. He was concerned because there was no way to enforce parking. Purchasers at yard
208 sales will park anywhere.

209
210 Mr. Stevens completely understood the scope of the proposed ordinance. The goal is to stop
211 people from using their yards for commercial enterprise. He knew that there were places doing so. Yard
212 sales are a type of social function that are held all over the country. He had a problem with the language
213 in Section 17-418(m) where it stated "...police officers shall have the right of entry to any premise..." The
214 definition of premise could be a home. In his opinion, entering without a search warrant would violate the
215 Fourth Amendment of the Constitution. Mr. Stevens said he was just a layman, but that was the way he
216 looked at it. People who have yard sales usually are just trying to get rid of things around the house. He
217 preferred allowing a yard sale once each quarter, instead of limiting it to three per year. It might be
218 helpful to require that adequate parking be provided. He asked how people would find the yard sale, if
219 the only sign allowed was in the yard. Ms. Morris said the code current prohibits off-premise signs. Mr.
220 Stevens asked if provisions could be made to allow off-site signs to advertise the signs, and require them
221 to be removed at the end of the day. Ms. Morris said if yard sale signs are not down on Mondays, staff
222 removes them. Language could be added, if Town Council wanted it. Staff did not want yard sale signs
223 plastered all over the town, which happens frequently now. Mr. Stevens understood.

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225 Mr. Pellegrino said Section 17-418(a) states "It shall be unlawful for any person to conduct a yard
226 sale within the town limits without first obtaining a yard sale permit." He understood there was a problem
227 with 'dealers.' This proposal places a blanket penalty on everyone. Why would the town want to take on
228 the workload to issue permits for people cleaning out their attics and/or garages? It also is a total
229 inconvenience for the resident. He knew staff did not have many extra hours. He supported adopting an
230 ordinance to resolve the complaints, but questioned issuing permits. He thought it was ridiculous.

231
232 Mr. Johnson did not agree with quarterly sales, because if your junk did not sell one week, the
233 individual might want to try again the next week. He asked if it was correct that if he had a yard sale and
234 invited his neighbors and family to bring their items to sell, then each person would be required to have a
235 permit. Ms. Morris said that was correct, the code states "per participant."

236
237 Mr. Stevens agreed with Mr. Pellegrino and Mr. Johnson. He understood stopping the
238 commercial sales by yard sales every weekend, but thought the ordinance went a little too far. He
239 suggested requiring a registration instead of purchasing a permit, and after holding a certain number,
240 then a permit would have to be purchased.

241
242 Mayor Samples agreed with Mr. Stevens. No one on Town Council denies that there are homes
243 in residential neighborhoods where yard sales operate as commercial enterprises that do create traffic
244 hazards on some of the secondary roads to the beach, particularly 5th Avenue North and 10th Avenue
245 South. He agreed that the commercial aspect should be regulated, but that individuals should be not
246 penalized. Mayor Samples also agreed with the comment about entry into premises.

247
248 Mr. Magliette did not like charging a fee. Residents pay enough taxes. He was concerned about
249 the sale being limited to hours of 7 a.m. to 3 p.m. He assumed that sales would be allowed seven days a
250 week. Ms. Morris said sales would be limited to two consecutive days; there was no restriction on which
251 days.

252
253 Mr. Childs believed the town should sponsor two yard sales during the year in the lot at town hall
254 and have all the residents participate. That would eliminate many of the individual sales, which do block
255 roads. People will simply park in the middle of the road to go to a sale.

256
257 Councilmember Childs voted in favor. Mayor Samples, Mayor Pro Tempore Pellegrino, and
258 Councilmembers Johnson, Mabry, Magliette, and Stevens voted against the motion. **MOTION FAILED.**

259
260 Ms. Mabry believed all members agreed the problem was with commercial yard sales. She
261 asked if it could be sent back to the Planning Commission just to address commercial yard sales.

262
263 Mr. Johnson moved to suspend the rules to allow discussion. Ms. Mabry seconded. All voted in
264 favor. **MOTION CARRIED.**

265
266 Mayor Samples asked Ms. Morris what she thought. Based on the comments, Town Council
267 agreed there is a problem with commercial type yard sales. Ms. Morris agreed with Mr. Pellegrino. Staff
268 did not want additional enforcement that was not absolutely necessary. No disrespect intended, but she
269 would not want to live across the street where yard sales are held continually. Town Council certainly
270 may send the ordinance back to the Planning Commission; but Town Council needs to provide direction
271 as to what is considered commercial. If there was no way to register yards sales, then there would be no
272 record to track so staff could avoid selective enforcement accusations.

273
274 Mr. Stevens believed more than four sales a year should be considered commercial. Mayor
275 Samples agreed that was as good a number as any. Mr. Magliette supported that number as long as no
276 fee was charged; consideration should be given to expanding the number of days. Mr. Pellegrino agreed
277 with four sales a year, if a limit was needed. He said thought Section 17-418(a) should be removed from
278 the ordinance. Mayor Samples agreed with that, but also agreed that yard sales should be registered
279 without a fee to provide tracking information for staff. Ms. Morris said all the resident would have to do is
280 have their name and address registered in a book, which would require minimal staff time, but is a good

281 way to track the sales. Mayor Samples said when the yard sales signs were collected on Mondays, staff
282 would know which ones were not registered.

283
284 Mr. Johnson said at one time that was done. Mayor Samples said that was correct. Mr. Johnson
285 moved to reconvene regular session. Ms. Mabry seconded. All voted in favor. **MOTION CARRIED.**

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287 Mr. Stevens moved to have Ms. Morris make the recommended changes and bring the ordinance
288 back for first reading. Mr. Magliette seconded. All voted in favor. **MOTION CARRIED.**

289
290 **B. Resolutions**

291
292 **i. Resolution #15-153 FEMA Public Information, Director Morris.** The clerk read the
293 resolution, a copy of which is on file. Ms. Morris explained the resolution was necessary as the process
294 of notifying the public targeted had to begin in January; approval by Town Council is required before
295 notification begins. Mr. Johnson moved to adopt Resolution #15-153 as presented. Mr. Stevens
296 seconded. All voted in favor. **MOTION CARRIED.**

297
298 **ii. Resolution #15-152 Surfside Beach Pier Pass Program, Administrator Fellner.** Ms.
299 Fellner presented the resolution and explained that the pier pass program had been very successful.
300 Therefore, the resolution was presented so the program would remain in effect unless it was cancelled
301 with 30-days written notice. The clerk read the resolution, a copy of which is on file. Mr. Stevens moved
302 to adopt Resolution #15-152. Mr. Johnson seconded.

303
304 Mr. Magliette asked if this program should be offered to other hotels and/or businesses. Ms.
305 Fellner said that could be done. The reason Surfside Beach Resort wanted the program is that it is
306 located next door to the pier, which was convenient for its guests. Mr. Magliette was all about promoting
307 the town, and thought the program should be offered to the other hotels to bring people into the business
308 district.

309
310 Mr. Stevens agreed with Mr. Magliette. Obviously the program worked very well. Not only should
311 it be offered to the hotels, but to the realty companies that have summer rental programs.

312
313 Mayor Samples suggested disposing of the question and then suspending the rules so a
314 discussion could be held regarding the expansion of the program. All voted in favor. **MOTION**
315 **CARRIED.**

316
317 Mr. Johnson moved to suspend the rules to allow discussion. Ms. Mabry seconded. All voted in
318 favor. **MOTION CARRIED.**

319
320 Mr. Johnson recalled that there were discussions with the Holiday Inn in 2013, but he did not
321 remember the outcome.

322
323 Mayor Samples thought the program was a bulk sale to the hotel at a discount. Ms. Fellner said
324 that was correct. Mayor Samples saw nothing wrong with pursuing other customers on a trial basis. He
325 believed most councilmembers felt the same way.

326
327 Mr. Johnson said if the program expands beyond the hotels and motels, the contract should be
328 reviewed, because selling passes at half-price to hotels and motels, but not to property owners of
329 condominiums or townhouse may create legal issues. If that occurs, the town attorney should vet the
330 contract, if necessary.

331
332 Mr. Magliette agreed with Mr. Johnson. For now, he thought staff should just approach the other
333 hotel and motel in town for a trial basis; collect the data and see the results.

334
335 Mayor Samples said the other businesses may not be interested. Ms. Fellner asked if anyone
336 was opposed to testing hotels not in the town limit. Ms. Mabry opposed outside hotels at this time, but

337 she supported a pilot program for one year to take care of the town's customers. She reminded everyone
338 that there is a terrible parking issue. Mr. Stevens said Old Colony Realty should be contacted, because it
339 is located next to the Surfside Beach Resort.

340 Mr. Johnson moved to reconvene regular session. Ms. Mabry seconded. All voted in favor.
341

342 **MOTION CARRIED.**

343
344 Mr. Johnson moved that the town administrator bring information to the next meeting regarding
345 exploration of the pier pass program with the other in town hotels. Mr. Magliette seconded. All voted in
346 favor. **MOTION CARRIED.**

347
348 **C. Rescind Audio Cassette Tapes Permanent Retention and Comply with State Code 12-**
349 **604.1(B) Retention 2 years, Councilmembers Mabry and Magliette.**

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351 Ms. Mabry presented the decision paper, a copy of which is on file. Ms. Mabry moved to rescind
352 the Town Council directive to keep audio cassette tapes permanently and that staff shall comply with
353 South Carolina Code 12-604.1(B). Mr. Childs seconded.

354
355 Mr. Stevens understood that magnetic tapes deteriorate. He asked how an individual would be
356 able to hear a digital recording stored on the computer. Ms. Fellner explained that audio records are
357 published on the website until approved minutes are published. If someone wanted to hear a digital
358 recording after that time, they should make an appointment with the town clerk. Copies of audio
359 recordings are put on flash drives without charge. Audio recordings are backed up every day.

360 All voted in favor. **MOTION CARRIED.**

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362 **8. TOWN COUNCIL DISCUSSION.**

363
364 **A. Weddings and Filming in Town, Councilmembers Mabry and Magliette.**

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366 Ms. Mabry said staff receives calls about weddings and filming in town. There is no policy or
367 ordinance regarding either function. She was particularly concerned with filming. Georgetown County
368 and the City of Myrtle Beach both adopted filming ordinances, copies were provided to councilmembers.
369 She was concerned about maintaining the image of Surfside Beach. Many commercial filming companies
370 do not produce programs with which she would want the town's logo associated. She believed the town
371 should have a policy. Every government that adopted a policy or ordinance did so after the fact.
372 Georgetown County had multiple problems with the filming in Murrells Inlet, because there was no
373 ordinance in place. She encouraged the council to consider something that would protect the town's
374 image from commercial filming that could at some point create a film or reality show that was not as
375 pleasing as the town would like.

376
377 Mr. Magliette thought it would be good to have an ordinance on filming, even if there was no fee;
378 documenting basic data about the company, purpose, type of film, etc. In regards to weddings, he was
379 more concerned about littering on the beach, not imposing a fee. People are asked to not bring balloons
380 or plastics flowers to the beach; if they do, they are asked to please clean them up. Since he works with
381 the Adopt-a-Beach program, he walks the beach and almost invariably, when there is a wedding, there is
382 detritus on the beach from the wedding. The intent is that the wedding party should remove the
383 floatables, which is a potential hazard to marine life; it is unsightly, and it cost the town money to clean. A
384 mechanism to ensure that wedding parties would be responsible for clean-up would benefit the town.

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386
387 Mr. Stevens said the presentation seemed to be well thought out by Ms. Mabry and Mr. Magliette.
388 It would behoove the town to have wedding parties clean up after their ceremonies. He personally did not
389 want any reality show filming in town.

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391 Mr. Johnson was concerned with commercial recordings and believed the other aspects should
392 be left alone as it would probably take care of itself.

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Mayor Samples thought littering was a problem, but he was not sure he wanted to focus on a single event like weddings. Staff should enforce littering code that is already adopted. With respect to reality show filming shown on television, the town did not want that. He was not sure what should be done to regulate filming. Commercial enterprises are not allowed without a business license.

Mr. Magliette referred to the ordinances from the City of Myrtle Beach and suggested they be used as a template to formulate a code for the town.

Mr. Childs agreed with Mr. Johnson, the commercial aspect is one part of this. He watches weddings all summer long and most of them are done at or near the Holiday Inn. He believed if staff contacted the Holiday Inn with the concerns, it may help eliminate the litter.

Ms. Mabry said perhaps she was not clear, she was trying to have Town Council give staff direction as to what should be said when people call regarding weddings in town. Staff has to be able to say there is no policy, or to say this is the policy based on Town Council's clear direction.

Mr. Childs believes the response would be no restrictions other than to clean up after the ceremony.

Mr. Pellegrino agreed with Mr. Johnson and Mr. Childs. These are separate issues. He supported taking action about filming, because of the potential liability. Weddings were a different issue and he did not believe resources should be spent on that issue.

Mr. Stevens said guidelines were submitted and he believed that was a step in the right direction.

Mayor Samples agreed with Mr. Pellegrino, and said Mr. Stevens comment was worth pursuing. He asked if staff should prepare an ordinance relating to filming. **COUNCIL CONCURRED.**

Mayor Samples asked whether staff should prepare an ordinance regarding weddings. **NO CONCURRENCE.**

B. Meet N' Greet Breakfasts, Councilmember Magliette.

Mr. Magliette explained based on data collected and the number of participants, he proposed continuing the Meet N' Greet Breakfast on the first Wednesday of each month during 2015 beginning on February 4th, from 8:00 a.m. to 9:00 a.m. at the Golden Egg Restaurant. Participants pay for their own breakfast. He sought Town Council's concurrence to sponsor the breakfasts that would advertised through the town's website and other notification methods. Cost would be minimal to print 400 to 500 flyers for distribution. Mr. Magliette also provided information packets about the town to the participants that wanted them. He thought this was a powerful program that provided an opportunity to meet neighbors, and to also meet business owners. The program is a good building block for networking in town. **There were no objections.**

C. American Red Cross Fund Raising Campaign, Councilmember Magliette.

Mr. Magliette sought Town Council's concurrence to proceed with a boot drive on Saturday, March 7th to raise funds for the American Red Cross, which is being conducted by fire departments throughout Horry County. The goal is \$15,000 to be raised during March, the American Red Cross Month. Ms. Fellner reminded council that the town has codified rules about fund raising. She also spoke with both of the chiefs and neither of them supported participating in the boot drive. Special signage would be needed to ensure the public was aware that the funds were for the Red Cross, as it would appear that funds were for the fire department, if staff is collecting the funds.

Ms. Mabry asked how many other towns were participating. Ms. Fellner believed Horry County, but was not positive.

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Mr. Childs agreed that if boots were used, donors would believe the money was for the fire department. He did not particularly like anyone running around traffic collecting donations for any cause. It is commonly done, but he thought it was a miracle someone had not been killed at one of the collection sites. There are other ways of raising money.

Mr. Pellegrino was not familiar with boot drives, but to raise \$15,000 for the Red Cross was a good goal.

Mayor Samples said the Red Cross is a great organization. He believed the rescue squad used to perform boot drives. Chief Keziah made it clear that he supported the Red Cross. He agreed with Mr. Childs about the safety issues, particularly with the current events regarding police officers around the country.

Mr. Johnson was very familiar with boot drives as fund raisers. It was not likely that \$15,000 would be raised. If both the fire and police chiefs opposed the event, he respectfully objected to participating.

COUNCIL OPPOSED the boot drive; but CONCURRED to support the Red Cross

D. Any matters of concern or information to be discussed by Town Council.

There were no other matters to discuss.

9. PUBLIC COMMENTS – General Comments. (5-minutes per speaker)

There were no public comments.

10. TOWN COUNCIL COMMENTS

Mr. Childs thanked everyone for attending and said have a Happy New Year.

Mr. Stevens thanked everyone for attending. He hoped they all had a good Christmas and a Happy New Year. He hoped everyone got what they wanted. He knew the Clemson fans did! And, South Carolina did, as well, winning its football bowl game. May you all have a great week.

Ms. Mabry said again she wanted to congratulate Ms. Morris on an exceptionally good job. Being nationally recognized was huge, she did not care where you were from. To be a 2-square mile town, this was a pretty big deal. Congratulations to all the hard work that she has done. Thank everybody for attending. It's always a pleasure to be on the dais with such fine councilmen and mayor. Thank you so much.

Mr. Magliette wished everyone a Happy New Year and thanked them for attending. He thanked the police and fire department for all the support of South Strand Helping Hand; the toy drives; donations, and all the hard work helping the volunteer base. It was greatly appreciated. As he always said, Surfside Beach is a gem, a very special town with loving and caring people. There are also wonderful services, fire, police; we always need to remember that. During his walks a man told him that about 15-years ago the big saying in town was 'less is more,' and he thinks he understands what that means. It means we have to be very careful about our growth and provide quality services to our people, and remember that we're a little gem and we need to protect the town. Thank you very much and God bless you.

Mr. Pellegrino thanked everyone for attending and wished a Happy New Year to them. He thanked Ms. Morris and the CRS committee, because they obviously did a lot of hard work to get the national recognition. That was great for the town and for the committee members. Hopefully, the town's CRS will improve. Mr. Magliette brought up a good point; this is a great town. He was talking to a family that just moved into town this week. Their children and his were the same ages. It was great allowing his

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505 kids to go between the houses at 2nd Avenue North and 6th Avenue South on their bicycles or longboards
506 unsupervised. He asked how many neighborhoods can you say that about today; not many! This is a
507 great place to live where you can go out and feel safe. Have a good week.
508

509 Mr. Johnson thanked everyone for attending. Historically speaking this normally was the longest
510 meeting of all meetings throughout the year. He could say that because he had been to a lot of them in
511 the past 20-some years. He attributed that to a good council and a great staff. We were working together
512 and he appreciated everybody; the jobs they were doing, and thank God we have an ISO 1 rating! Let's
513 just hope that we keep it, and that insurance premium rates will continue to drop. Thank you.
514

515 Mayor Samples said we do live in a great town. The people are what make it so great. Council
516 was doing a great job.
517

518 **11. EXECUTIVE SESSION - Pursuant to FOIA §30-4-70(a)(2) to discuss proposed**
519 **contractual arrangements.**
520

521 Mr. Johnson moved to enter executive session at 8:21 p.m. Mr. Stevens seconded. All voted in
522 favor. **MOTION CARRIED.** Mr. Johnson moved to reconvene regular session at 9:08 p.m. Mr. Stevens
523 seconded. All voted in favor. **MOTION CARRIED.**
524

525 Mayor Samples said that no action was taken during executive session.
526

527 Mr. Pellegrino moved to direct Administrator Fellner to move forward with the contract as
528 discussed in executive session. Mr. Stevens seconded. All voted in favor. **MOTION CARRIED.**
529

530 **12. ADJOURNMENT**
531

532 Mr. Johnson moved to adjourn the meeting at 9:08 p.m. Mr. Childs seconded. All voted in favor.
533 **MOTION CARRIED.**
534

535 Prepared and submitted by,
536

537 _____
538 Debra E. Herrmann, CMC, Town Clerk
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540 Approved: January 27, 2015
541

542 _____
543 Douglas F. Samples, Mayor
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545 _____
546 David L. Pellegrino, Mayor Pro Tempore
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548 _____
549 Robert F. Childs, Town Council
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551 _____
552 Mark L. Johnson, Town Council
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554 _____
555 Mary Beth Mabry, Town Council
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557 _____
558 Ralph J. Magliette, Town Council
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560 _____
561 Randle M. Stevens, Town Council
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563 Clerk's Note: This document constitutes summary minutes of the meeting that was digitally recorded. Contact the
564 town clerk for appointments to hear recordings; to obtain a copy, bring a flash drive. In accordance with FOIA §30-4-
565 80, meeting notice and the agenda were distributed to local media and subscribers on the town's Email Updates list.
566 The agenda was posted on the town website, the entry door at Town Council Chambers, and in the Town Hall
567 reception area. Meeting notice was also posted on the Town marquee.